



TENTH ANNIVERSARY FASHION SHOW
PRESENTED BY THE
NATIONAL BROADCASTING COMPANY

Friday, November 13, 1936

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Rainbow Room, Rockefeller Center

Television fashions

From BONWIT TELLER—Examples of ensembles found most effective in the National Broadcasting Company's demonstrations of experimental television.

COLOR—Black lace evening gown with red paillettes—Television turns the paillettes almost white.

CONTRAST—Beige and black Dalmatian fashion for the South. Television loves the sharp contrast of the embroidered Yelek bolero and Zivio pillbox.

SILHOUETTE—A black satin lastex bathing suit.

SHIMMER—Blue and silver lame evening gown.

PATTERN—The television studio's lights bring out the blonde baroques of this decorator's damask evening wrap.