

RCA DISTRIBUTORS

April 12, 1939

The New York World's Fair opening April 30th will present a combination of modern Sound Systems without parallel as to number, unprecedented size or advanced design.

The attached list of major RCA installations in or contracted for up to April 1st does not include a number of smaller isolated systems, or others now being laid out.

The RCA Family and our Distributors can take justified pride in this complete recognition of RCA's leadership in Sound.

A similar presentation of RCA Sound at the Golden Gate International Exposition will follow shortly.

Geo. E. Cole
Commercial Sound Section

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RCA SOUND
NEW YORK WORLD'S FAIR 1939

Temporary Sound System for Fair Preview.

BROADCAST AND P.A. CENTER: including:

Master Control Console
Monitor Speakers
Three racks
Speech input equipment and accessories
Four consoles
Two transcription turntables with vertical and lateral pickups, and recording attachments.
Microphone stands.

PORTABLE EQUIPMENT consisting of:

Two additional transcription turntables with vertical and lateral pickups.
OP-4 remote pickup equipment.
One double rim driven turntable for sound truck with two vertical and two lateral pickups.
Amplifiers and remote control equipment for small sound truck, 100 watts.
Amplifiers and remote control equipment for large sound truck, 300 watts.
Microphones, stands and accessories.
Four, 100 watt, ten 50 watt and two, 25 watt speakers.
Miscellaneous high quality RCA test equipment.
Miscellaneous portable public-address equipment.

EQUIPMENT FOR GROUND SOUND COVERAGE AT 31 LOCATIONS: totaling.

42 Twin Power Speakers
67 Power Amplifiers, in 37 Cabinets.

SOUND SYSTEM FOR INTERIOR OF PERISPHERE THEME BUILDING: consisting of,

12 Twin Power Speakers
12 50 Watt amplifiers, rack mounted together with driver and control equipment.
2 35 mm. film phonographs complete.

THE THEME SOUND SYSTEM: consisting of,

Special speaker construction under Perisphere
Twelve high frequency and twenty-four low frequency units
Twelve new photophone type power amplifiers
Driver and power amplifiers, mounted on five photophone racks
Forty-nine note carillon console
One special single note chime

COMPLETE SOUND SYSTEM FOR:

World's Fair Theatre and Concert Hall
World's Fair Terrace Club

COMPLETE SOUND MOTION PICTURE SYSTEMS FOR:

World's Fair Theatre and Concert Hall

COMPLETE SOUND SYSTEMS FOR FOLLOWING THEMES:

Consolidated Edison Diorama
Communication Theme
Transportation Theme
Home Making Theme

COMPLETE SOUND SYSTEMS FOR FOLLOWING GOVERNMENT BUILDINGS:

Romanian
Argentine
British Pavilion
Russian Pavilion
Puerto Rico
Turkish
Switzerland
United States Federal Building
New York State Amphitheatre
Florida State Building

COMPLETE SOUND MOTION PICTURE EQUIPMENT FOR FOLLOWING GOVERNMENT BUILDINGS:

Russian Pavilion
United States Federal Building
French Building

COMPLETE SOUND SYSTEMS FOR THE FOLLOWING EXHIBIT BUILDINGS:

Westinghouse Electric
 a. Tower sound system
 b. Microvavarium sound system
Petroleum Industries
Borden
Bakelite
Firestone Tire and Rubber
Heins
Swift
Eastman Kodak
Special Exhibit for Chrysler

COMPLETE SOUND MOTION PICTURE EQUIPMENT FOR THE FOLLOWING EXHIBIT BUILDINGS:

American Tobacco, Lucky Strike Building
Petroleum Industries
Time and Space
Temple of Religion
Four tain Lake Sound System
 8-100 Watt Speakers
 16-50 Watt Amplifiers with 1 Voltage and
 6 Booster Amplifiers