

## TELEVISION in 1949 — Stations &amp; Networks

## TIMETABLE OF TELEVISION BROADCASTING, CHAIN AND RELAY FACILITIES THAT WILL BE IN OPERATION DURING THE YEAR

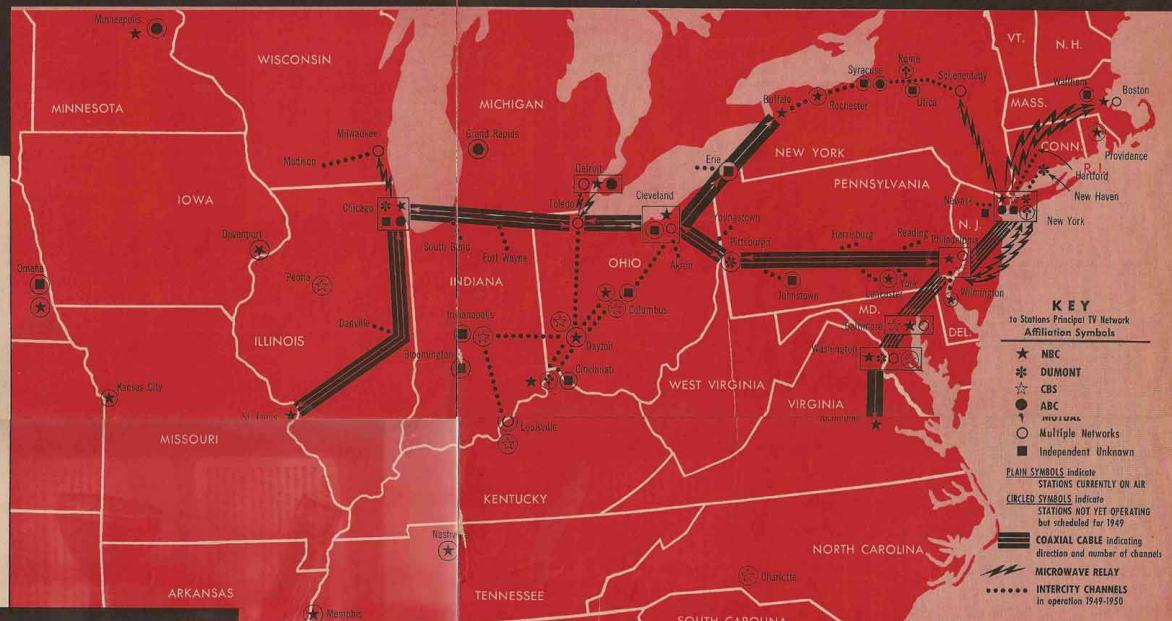
With the beginning of 1949 there will be more than one million television receivers in use throughout the country. Sales of new instruments in 1949 are expected to top the two million mark and represent a retail value of over 600 million dollars. The number of stations in operation will also swell this volume by an additional 43 million dollars. To show where this money will be spent, and what consumers can expect in the way of programming, the publishers present this authoritative forecast of TV broadcasting in 1949.

Reporters estimate that 44 stations now on the air will be joined by 62 others in 1949. (This latter figure may be increased somewhat since some of the 18 other construction permit holders might start broadcasting sooner than in 1950 as they indicate.) These figures are close to the 100 percent increase shown by the FCC where aside from these 122 concerns now actually engaged in various phases of television broadcasting, some 311 other applications for construction permits are pending.

Reporters estimate that 44 stations and microwave relay facilities have been included to illustrate the networking and programming possibilities of television in 1949. In addition, locations of all stations are shown with regard to their primary broadcasting network affiliate, although it must be borne in mind that, because of the current limitations in the number of facilities between points, network programming of any station may not necessarily be confined to those programs of its primary affiliate.

Compiled by

CALDWELL-CLEMENTS, Inc.  
480 Lexington Ave., New York



Television Stations Now on the Air — And Stations with Construction Permits (CP's) Scheduled to Start TV Broadcasting During 1949

Location State & City	Call Letters	Channel	Date On Air	Federated Network	Location State & City	Call Letters	Channel	Date On Air	Federated Network	Location State & City	Call Letters	Channel	Date On Air	Federated Network	Location State & City	Call Letters	Channel	Date On Air	Federated Network
ALABAMA	WALB-TV	12	Nov. 1948	400	—	NEW MEXICO	KOB-TV	4	Nov. 1948	100	*	Louisiana	WLS-TV	4	Spring 1949	275	—		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	Florida	WFL-TV	4	May 1949	1,000	*		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	HAWAII	WAI-TV	4	Dec. 1949	2,000	**		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	ILLINOIS	WBBM-TV	4	Dec. 1949	2,000	**		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	INDIANA	WBAY-TV	4	Dec. 1949	2,000	**		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	KANSAS CITY	WBZ-TV	4	Dec. 1949	2,000	**		
BIRMINGHAM	WBRC-TV	12	July 1949	400	—	NEW YORK	WBKB-TV	4	May 1949	1,510	*	KENTUCKY	WBKY-TV	4	Dec. 1949	2,000	**		
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