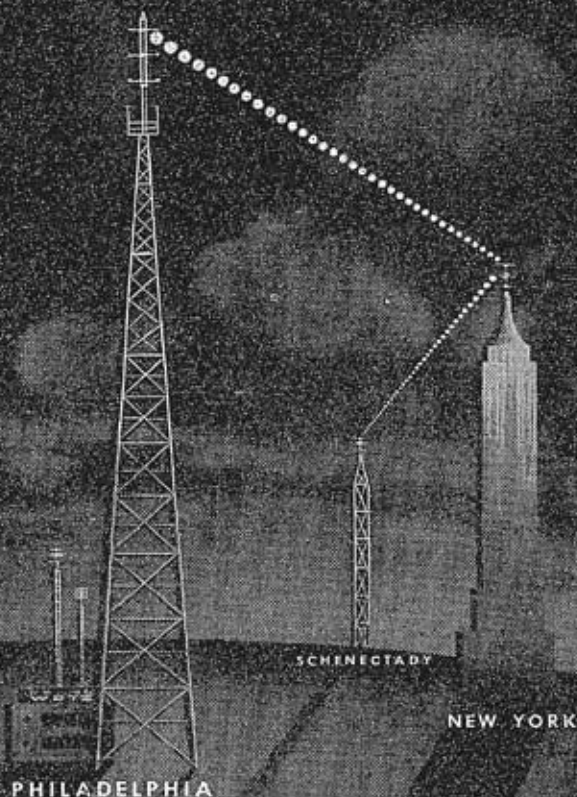


The First Network!

ANOTHER MILESTONE IN THE PROGRESS OF TELEVISION



CHAIN television is here! With the recent dedication of the new Philco Relay Transmitter at Mt. Rose, N. J., the first Television Network, linking Philadelphia, New York and Schenectady, is in actual operation today. Now Philadelphians enjoy clear reception of programs from New York through their local Philco television station. Thus the first step has been taken through which you will be able eventually to witness events in your home that take place thousands of miles away . . . by television!

HOW PHILCO RESEARCH SPEEDS THE ADVANCE OF TELEVISION



Television today has developed to the point where it offers a clear, enjoyable picture for your home. And just as the Philco laboratories have led the way in bringing you finer, clearer radio tone, so their research in television has emphasized the sharpness, clarity and detail of the picture. The standards they have developed and fostered are now generally accepted in the industry. Some day after Victory, when television arrives in your community, a Philco Television Receiver will bring you a picture that is as great a pleasure to see as a Philco Radio is a delight to hear.

*Listen to the Radio Hall of Fame Orchestra and Chorus
with Paul Whiteman. Sundays, X P.M., XWT, Station XXXX*

★

BACK THE ATTACK—BUY WAR BONDS

COLUMBIA WHOLESALE, INC. 2609 24th ST. N.W.

Is the Distributor of Philco Products in this area

PHILCO TELEVISION STATION WPTZ A PIONEER IN TELEVISION BROADCASTING

Since 1932, Philco has owned and operated its own television station, a rich laboratory of research and experience for television progress.



The Philco station has televised football, boxing, wrestling and other sports as well as news events direct from the scene of action.



Movies, variety acts, dramatic sketches, illustrated news talks and civic programs have been televised from the Philco studios.



PHILCO

THE OVERWHELMING LEADER IN
RADIO FOR 12 STRAIGHT YEARS