



ILLUSTRATED 12 1/2-INCH TUBE CHASSIS

"look under the hood"

In a television instrument, just as in your automobile, it's the power plant that counts.

The ANDREA chassis, shown above, incorporates every known advance in television, every circuit necessary for years of splendid, service-proof performance.

Only the finest materials and components are used in the ANDREA chassis, specified to withstand three to four times the normal load. Then, after thorough inspection and testing . . . and only then, is your ANDREA chassis ready for your set.

Remember, you can't get any more out of your TV set, or your motor car . . . than the maker builds into it!

your television dealer knows best...

"Engineering and producing fine television is only part of our responsibility here at ANDREA. It is also our job to present these instruments to you under the auspices of the best qualified dealers we can find . . . men who really know television. For remember—the dealer really works not for us, but for you, as your purchasing agent. The fact that ANDREA dealers are so outstanding in their field, I feel, is the finest recommendation for our television receivers."

Frank A. J. Andrea

ANDREA RADIO CORP., 27-51 Bridge Plaza North, Long Island City 1, N. Y.



*Perfection through
Custom Craftsmanship*



the ANDREA *Saybrooke*

BRILLIANT IMAGE BIG-PICTURE TABLE MODEL

Newest type 12 1/2-inch "Eye-Ease" picture tube, 95-square inch screen, 23-tube cadmium plated chassis. Picture mask opening 9" x 11 1/2". Complete with hi-fidelity, static-free FM radio plus built-in provision for attaching 33 1/3, 45 or 78 RPM record player. Custom made cabinet of finest hand-rubbed mahogany veneers, 22" wide x 15 1/8" high x 19" deep. Built-in antenna and ANDREA "Picture-Lock". Available in blonde at slightly higher cost.



Magnificent new type 19-inch "Eye-Ease" picture tube affording 210 square inches of direct view action. Picture mask opening $13\frac{1}{4}"$ x $17\frac{1}{4}"$. 28-tube cadmium plated chassis. Four fine instruments in one . . . Perfected "True-Life-Size" television, hi-fidelity, static-free FM radio, full-powered AM radio, plus 3-speed all automatic phonograph. ANDREA "Picture-Lock". Beautiful hand-rubbed mahogany veneer cabinet with full length matched grain doors, $39\frac{1}{4}"$ high x $43\frac{1}{2}"$ wide x 24" deep. Available in blonde at slightly higher cost.

the ANDREA *Caronia-19*
AN INSPIRED DELUXE COMBINATION CONSOLE





the ANDREA *Normandy*
MAGNIFICENT NEW 19-INCH CONSOLE

Featuring the great new large area 19-inch "Eye-Ease" picture tube producing 210 square inches of direct view action. Picture mask opening $13\frac{1}{4}$ " x $17\frac{1}{4}$ ". 30-tube, cadmium plated chassis containing three fine instruments in one... Perfected "True-Life-Size" television, hi-fidelity static-free FM radio, full-powered AM radio plus provision for attaching $33\frac{1}{2}$, 45 or 78 RPM record player. ANDREA "Picture-Lock" and built-in antenna. Rich hand-rubbed mahogany veneer cabinet with full length matched grain doors, $44\frac{7}{8}$ " high x $28\frac{1}{2}$ " wide x $23\frac{1}{2}$ " deep. Available in blonde at slightly higher cost.



the ANDREA *Sutton*

A GRACEFUL NEW CONSOLE MODEL . . .

Featuring newest type 16-inch "Eye-Ease" picture tube . . . 155 square inch screen . . . picture mask opening $11\frac{1}{2}$ " x $14\frac{3}{4}$ ". 25-tube cadmium plated chassis containing hi-fidelity, static-free FM radio plus built-in provision for attaching $33\frac{1}{2}$, 45 or 78 RPM record player. Custom made cabinet of rich, hand-rubbed mahogany veneers with full length swinging matched grain doors, $27\frac{1}{4}$ " wide x 38" high x 21" deep. Plus ANDREA "Picture-Lock" and built-in antenna. Available in blonde at slightly higher cost.



the ANDREA *Fleetwood*

CUSTOM DESIGNED COMBINATION CONSOLE

Featuring the newest "Eye-Ease" large area 16-inch picture tube . . . 155 square inches of direct view action . . . picture mask opening $11\frac{1}{2}$ " x $14\frac{3}{4}$ ". Cadmium plated chassis of 25 tubes. Three fine instruments in one . . . Perfected "Eye-Ease" television, hi-fidelity static-free FM radio plus 3-speed all automatic phonograph. ANDREA "Picture-Lock", 4-Knob Tuning and cabinet of finest hand-rubbed mahogany veneers with full length matched grain doors, $27\frac{1}{4}$ " wide x 38" high x 21" deep. Available in blonde at slightly higher cost.



the ANDREA *Mayfield*

A LARGE AREA 16-INCH TABLE MODEL

Newest type 16-inch "Eye-Ease" picture tube affording 155 square inches of direct view action, picture mask opening $11\frac{1}{2}$ " x $14\frac{3}{4}$ ". 25-tube cadmium plated chassis. Complete with static-free FM radio plus built-in provision for 33 $\frac{1}{3}$, 45 or 78 RPM record player. Custom made cabinet of genuine hand-rubbed mahogany veneers, $23\frac{1}{2}$ " wide x $18\frac{7}{8}$ " high x 19" deep. Plus ANDREA "Picture-Lock" and built-in antenna. Available in blonde at slightly higher cost.





pioneer FRANK A. D. ANDREA,

learned one lesson well from Marconi . . . *perfection is the only goal worthy of achievement.*

It is fitting that these, the newest 1951 ANDREA models, commemorating Frank Andrea's 30th Anniversary, should be the finest achievement of his long career in radio and television.

From the blueprint stage to the finished instrument's superb performance in your living room is a procedure entrusted to skilled engineers and long-experienced ANDREA craftsmen. This is the secret of the ANDREA's new picture perfection and years of trouble-free service.

This, *always*, is the ANDREA tradition.