your television dealer knows best...

"Engineering and producing fine television is only part of our responsibility here at ANDREA. It is also our job to present these instruments to you under the auspices of the best qualified dealers we can find... men who really know television. For remember—the dealer really works not for us, but for you, as your purchasing agent. The fact that ANDREA dealers are so outstanding in their field, I feel, is the finest recommendation for our television receivers."

Frank J. Andrea

ANDREA RADIO CORP., 27-01 Bridge Plaza North, Long Island City 1, N.Y.

Perfection through Custom Craftsmanship

Andrea Sharp-focus Television

the ANDREASaybrooke

BRILLIANT IMAGE BIG-PICTURE TABLE MODEL

Newest type 12½-inch “Eye-Ease” picture tube, 23-square inch screen, 28-tube cadmium plated chassis. Picture mask opening 9" x 11½". Complete with hi-fidelity, static-free FM radio plus built-in provision for attaching 33½, 45 or 78 RPM record player. Custom made cabinet of finest hand-rubbed mahogany veneers. 22" wide x 15½" high x 19" deep. Built-in antenna and ANDREA “Picture-Lock”. Available in blonde at slightly higher cost.
Magnificent new type 19-inch “Eye-Ease” picture tube affording 210 square inches of direct view action. Picture mask opening 13\(\frac{1}{4}\)" x 17\(\frac{1}{4}\)". 28-tube cadmium plated chassis. Four fine instruments in one . . . Perfected “True-Life-Size” television, hi-fidelity, static-free FM radio, full-powered AM radio, plus 8-speed all automatic phonograph.

ANDREA “Picture-Lock”. Beautiful hand-rubbed mahogany veneer cabinet with full length matched grain doors. 39\(\frac{1}{4}\)" high x 43\(\frac{1}{4}\)" wide x 24" deep. Available in blonde at slightly higher cost.
the ANDREA

Normandy

MAGNIFICENT NEW 19-INCH CONSOLE

Featuring the great new large area 19-inch “Eye-Ease” picture tube producing 210 square inches of direct view action. Picture mask opening 13½” x 17½”. 30-tube, cadmium plated chassis containing three fine instruments in one... Perfected "True-Life-Size" television, hi-fidelity static-free FM radio, full-powered AM radio plus provision for attaching 33½, 45 or 78 RPM record player. ANDREA “Picture-Lock” and built-in antenna. Rich hand-rubbed mahogany veneer cabinet with full length matched grain doors, 44¾” high x 28½” wide x 23½” deep. Available in blonde at slightly higher cost.

the ANDREA

Sutton

A GRACEFUL NEW CONSOLE MODEL

Featuring newest type 16-inch “Eye-Ease” picture tube... 155 square inch screen... picture mask opening 11½” x 14½”. 25-tube cadmium plated chassis containing hi-fidelity, static-free FM radio plus built-in provision for attaching 33½, 45 or 78 RPM record player. Custom made cabinet of rich, hand-rubbed mahogany veneers with full length swinging matched grain doors, 27½” wide x 39” high x 21” deep. Plus ANDREA “Picture-Lock” and built-in antenna. Available in blonde at slightly higher cost.
the ANDREA Fleetwood

CUSTOM DESIGNED COMBINATION CONSOLE

Featuring the newest "Eye-Ease" large area 18-inch picture tube. 155 square inches of direct view action. Picture mask opening 11½" x 14¾". Cadmium plated chassis of 23 tubes. Three fine instruments in one. Perfected "Eye-Ease" television, hi-fidelity static-free FM radio plus 3-speed all automatic phonograph. ANDREA "Picture-Lock", 4-Knob Tuning and cabinet of finest hand-rubbed mahogany veneers with full length matched grain doors. 27¾" wide x 38½" high x 21" deep. Available in blonde at slightly higher cost.

the ANDREA Mayfield

A LARGE AREA 16-INCH TABLE MODEL

pioneer FRANK A. D. ANDREA,

learned one lesson well from Marconi . . . perfection
is the only goal worthy of achievement.

It is fitting that these, the newest 1951 ANDREA models, commemorating
Frank Andrea's 30th Anniversary, should be the finest achievement
of his long career in radio and television.

From the blueprint stage to the finished instrument's superb performance
in your living room is a procedure entrusted to skilled engineers and
long-experienced ANDREA craftsmen. This is the secret of the ANDREA's
new picture perfection and years of trouble-free service.

This, always, is the ANDREA tradition.