## THE BRITISH BROADCASTING CORPORATION

Head Office: Broadcasting House, London, W. 1

TELEVISION SERVICE

Alexandra Palace, Wood Green, N. 22

TELEPHONE: TUDOR 6420 TELEGRAMS: TELCASTS, LONDON

Reference: PPV/GAC

10th February, 1939

Dear Viewer,

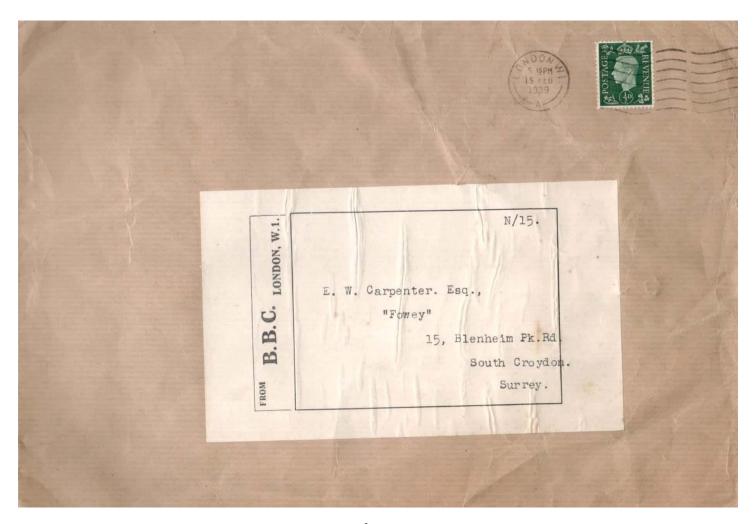
From time to time, as you probably realise, various points about the Television programmes arise, on which we at Alexandra Palace would very much like to have your opinion.

We have drawn up a list of some of these points and I am now writing to ask your help. Will you very kindly answer the enclosed questions and return them to me as soon as you can. A stamped and addressed envelope is enclosed. This information will be of great assistance in planning the Television service of the future, whether or not we are able to fall in with all your wishes at an early date.

Yours faithfully,

Director of Television

P.S. You may shortly hear a request for viewers to make themselves known to us. As we have already corresponded with you this appeal will not, of course, apply to you.



Courtesy of Dave Newman