

## Early Television Foundation Board of Directors

### Meeting Minutes 1/21/2024

#### 1. Financial Report:

- Cash balance is approximately \$18,600.
- Significant expenditures were made on construction materials.
- Overall, the balance is healthy, allowing for future expenditures.

#### 2. Membership Update:

- Membership drive initiated on December 1st yielded positive results.
- Currently, there are 143 members, including nine lifetime, 27 sustaining, and 107 annual members.
- However, 67 members from 2023 have not renewed yet.
- Plans are underway to encourage renewals.

#### 3. Sweepstakes Results:

- The sweepstakes was successful, with James O'Neal emerging as the winner.
- Board members were encouraged to participate in purchasing tickets, contributing to museum income.
- Gross revenue amounted to \$12,700, with a 5% cost to the managing company.

#### 4. Equipment Donations:

- Notable donations include items from Cliff Benham's estate, including a CT100 and a Crosley field sequential set.
- Plans to honor Cliff Benham's contribution to the hobby are underway.
- Additionally, a significant number of CRTs are offered by Moyer Electronics, potentially enhancing the museum's offerings.

#### 5. Potential Acquisition of RCA Theater Projection System:

- A late 1940s model RCA theater projection system is available for free.
- Transportation logistics and display space are being evaluated.
- Concerns regarding the weight and cost of shipping were raised.

- Options such as fundraising and local transportation assistance are being considered.
- Further exploration and consultation with relevant parties will be conducted.

#### 6. Donations and Acquisitions:

- A friend from the local radio club in Seattle has expressed interest in donating a pre-war set to the museum.
- Communication has been established with the individual, and efforts are ongoing to facilitate the donation.
- The set, a rare pre-war piece, lacks a CRT but offers historical significance.
- Further discussions and arrangements are underway to secure the donation and address transportation logistics.

#### 7. Online Meetings and Presentations:

- Online meetings continue to be well-received, with upcoming presentations generating anticipation among attendees.
- Efforts are being made to maintain a diverse and engaging lineup of presentations for future meetings.
- Suggestions for potential presentations and speakers are encouraged from members to ensure continued interest and participation.

#### 8. Swap Meet Recap:

- The recent swap meet was successful, with a positive response from attendees.
- Notable improvements were made to the museum's layout and organization, allowing for a more efficient and enjoyable event.
- The inclusion of a raffle added excitement and helped conclude the meeting on a high note.
- Plans to further promote and enhance future swap meets are underway, including advertising and logistical improvements.

#### 9. Auction and Absentee Bidders:

- Discussion ensued regarding the inclusion of absentee bidders in museum auctions.
- Consideration is given to potential fees for absentee bidders to ensure fairness and discourage speculative bidding.

- Further examination of the issue is warranted to balance accessibility with the museum's interests.

#### 10. Display Area Updates:

- Progress has been made on framing and construction in the new display area, with completion anticipated shortly.
- Plans to utilize the space for storage and organization are in place, with assistance from volunteers to expedite the process.
- Clearing out temporary display areas to accommodate upcoming exhibits is underway, with minor electrical adjustments planned.

#### Old Business:

1. Inventory of Sets at the Museum: Larry has been busy, especially with his recent marriage, and has limited time to complete the inventory. Progress is being made, and it's anticipated that within the next month or two, a video inventory of the sets will be completed.
2. Admission Charge: The \$10 admission charge is working well. Generally, feedback has been positive, with only a few individuals questioning the value.
3. Fire Suppression: Nest smoke detectors have been installed throughout the building for fire monitoring. A fire extinguisher company has been hired for annual maintenance, ensuring compliance with fire safety regulations. The fire inspection is pending scheduling by Bob Dobush.
4. Warehouse Organization: Shelves on the East wall have been completed, and additional shelves on the North wall are planned to be installed soon. This is expected to be a quick project once the crew returns.
5. Auction Bidding Fee for Absentee Bidders: Concerns were raised about absentee bidders participating in the auction without paying an entry fee. It was proposed to charge a \$35 fee for absentee bidders to level the playing field.

#### New Business:

1. Warehouse Expansion for CRT Storage: Bob suggested converting an area above the warehouse ceiling for CRT storage. Options for access, such as stairs or a ladder, were discussed to ensure safety and compliance with regulations.
2. Predicted Display and Marketing: Blake provided updates on the Predicta display, focusing on showcasing the eccentricities of the design. Suggestions were made

to run old commercials on a continuous loop and utilize QR codes for additional information.

3. Potential Late 60s Color Display: Discussions were held regarding the possibility of a late 60s color display after the predicted display, highlighting the era's decor and design.
4. Loop TV for Museum Content: The idea of loop TV playback was introduced as a potential source of vintage video content for the museum's displays. The idea of incorporating different channels to mix up content was discussed.
5. Expansion of Museum Content Delivery System: Plans to expand the museum's content delivery system with additional channels and modulators were discussed, with Matt taking charge of the initiative.

#### Agenda Item: Presentation for the Convention

Steve has a lead on a potential presenter, an oldtimer in his 90s with a history in television dating back to the mechanical days. His daughter suggested him for a presentation.

Dan has been in contact with Mike Shepard from Northern Audio, formerly Northern Television. He's willing to give a presentation on the history of television sales and repair, with technical content and humor. Mike has presented before at the Michigan Antique Radio Club swap meets. He's knowledgeable and engaging.

Blake has been in touch with Shango (Dan Yahro) a YouTuber who's considering discussing his worst experiences working on TVs.

#### Agenda Item: Convention Schedule and Logistics

The meeting began with a discussion on improving the convention schedule, focusing on the timing of presentations, lunch, and the auction. Concerns were raised about past issues, particularly with lunch timing conflicting with presentations, causing disruptions. Proposed solutions included adjusting the timing of presentations, lunch, and the auction.

It was suggested to start presentations at 10 a.m. and conclude by noon, followed by lunch at 12:30 p.m. This adjustment aims to provide attendees with ample time to transition between events without disruption. Additionally, moving the auction to the

afternoon was deemed beneficial for logistical reasons and to encourage attendees to stay throughout the day.

The issue of catering service quality was also addressed, with concerns raised about past experiences. Members agreed to explore alternative catering options to ensure a better dining experience for attendees.

Meeting Adjourned.