Today's popular television picture sizes are the result of Du Mont's 20 years of pioneering in the cathode-ray tube field. In 1939 when television first became a commercial reality, Du Mont produced the 20AP4 Teletron.* It was this tube that showed the public, as well as the industry, that such size was not only practical but also the right size. While others were limiting their tube sizes to 7 and 10 inches, Du Mont was gaining the experience that is the reason for the acknowledged leadership Du Mont enjoys today in BIG picture tube sizes.

*TRADE-MARK
...when nobody dared!

Du Mont went on to introduce the popular 19 and 17 inch sizes that are the standards for today's receivers.

Du Mont now produces a complete line of BIG picture tubes in all the popular sizes climax in the new 30" Teletron. This latest design provides a picture of approximately 550 square inches, while the overall length is only 23½".

Most of today's leading TV receiver manufacturers call on this unparalleled knowledge in the design and manufacture of BIG picture tubes to assure the uniformly high quality they demand in their receivers.

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