For the first time in television history!

Duoscopic* television

by Du Mont

An exciting new development!

Would you believe it?

While he sees and hears the fights...

She sees and hears her play.

Both at the same time... Both on the same screen!

With separate picture viewing... and individual solo-sound!

Here, for the first time, is TWIN TELEVISION! This new DUOSCOPIC Du Mont actually brings two programs at one time on one screen! Separate viewing and solo sound allows your family to enjoy a choice between any two programs or to see and hear any single program.

Come in for a free demonstration. At the same time, see all the new, decorator-styled Du Mont Telesets. See the quality that invites COMPLETE COMPARISON, feature by feature, at every point, with sets of every price.

Come in for a double preview you must see it... to believe it!

*Trademark}

Courtesy of Rickey Stein