enjoy glorious, life-like color . . .

19" Truetone COLOR TV -- UHF/VHF

...life-like motion with all the brilliant beauty of pure hue colors and sharply etched monochrome picture... The 19" color picture tube, providing a full 25" square of color and monochrome picture...a laminated for brightness, contrast clarity and extended tube life...is fitted to permit shght color/sblack and white television. Automatically perfect 19" Alnico Magnet speakers provide full range of all bass, distortion-free clarity from deepest bass to highest treble. Tone control permits wide range adjustment. Shielded chassis design with all components mounted on easy-to-reach, heavy-duty 14" angle. All controls easily accessible under panel on front of cabinet.

Classic cabinet styling is designed to blend with any setting, traditional or contemporary. Monochrome monochromatic finish with rich harmonizing upholstered. Size: 41" high x 26" wide x 24" deep. Weight: 350 lbs.

All controls are fitted up at 35º angle for easier viewing, easier visibility. Includes Stations Selector, Fine Tuning, Brightness Control, Picture Contrast Control, Vertical Hold, Off-On Switch, Volume, Color Shading and Color Density Controls. Tone Control for treble and bass.

The First Truetone Color Television [1955 In-Store Catalog]

From "The Last Western Flyer" by James Marchman)