Television should be in your home
Features of Model 612 Gilfillan Television Receiver

- Power Supply: 115 Volt, 50 or 60 cycle, 250 Watt
- Front Panel White Plastic
- Rear Panel White Plastic
- "Bezel" Picture (standard 3 or 4 aspect ratio)
- Wide angle, indirect mirror viewing
- Special low loss zinc and copper core inductors
- Magnetic shielding for 60 cycle operation
- Edge lit grid: broadcast band, nine rate dial
- Automatic average brightness control
- Automatic volume control
- Automatic time compensation
- Push button tuning: five television channels; four broadcast channels
- Push button on-off switch
- Push button selection of manual tuning, allowing to select a twenty-tunable fifth
- Manual Volume Control
- Manual Volume Control
- Brilliant Control
- Contrast Control
- 12" wide screen Carollinear dynamic picture tube
- Tuning Range: Television - 41-50 mc
- Broadcast - 31-1,715 mc
- Wave Traps
- Dual Interlock "Automatic" Switch protection
- Electro Magnetic Deflector
- Shutterproof Glass protection for picture tube
- Tube Complements: 6J8, 6AC7, 506P7, 5374, 6AL7, 6SN7, 6GQ7, 6AQ5, 6N6, 6AK5, 6AQ5G, 6BQ5, 6T5G, 6N5
- 1-12AP4, 1-12AP4

In addition to the above features the following controls are provided for color and initial calibration adjustment but are not available in normal operation:
- Hue Balance (60-cycle operation)

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Manufactured by Gilfillan Bros., Inc.
1588 Venice Blvd. Los Angeles, Calif.
Television in Los Angeles

Los Angeles, the Mecca of entertainers, the home of the motion picture industry, the originating point of the finest radio programs, can naturally be looked to as the logical home of superior television programs.

Surveys of television equipment and locations now being made give public indication of near future additional televising equipment. The great future of television in Los Angeles is a foregone conclusion. For the present, Los Angeles is already the home of the oldest "regular" program television station in the United States. The Don Lee station WOXA has shown nearly 3000 regularly scheduled programs over the last eight years. A great part of this has been "live" talent in an almost unbelievable variety of programs, plus more than eleven million feet of motion picture film. A mobile television camera will soon be added as standard equipment. This will allow the televising of all outdoor material of interest to a looking audience.

The years of operation by Don Lee have not only enabled them to develop television program technique but have allowed engineers to make complete studies of local receiving conditions.

Engineering by Gilfillan

Gilfillan Bros., Inc., are a pioneer radio manufacturing concern. As such they have introduced many of the advanced features of the improved radio receivers of today. Gilfillan manufacturing and engineering has always been centered in Los Angeles. The result is that Gilfillan engineers are acquainted with Southern California radio and television receiving conditions.

Mr. C. Frederick Wescott, Gilfillan Chief Television Engineer, and the Hazelton Laboratories have designed and built a thoroughly modern television laboratory. This laboratory is in fact a complete television broadcasting station plus testing apparatus so complete that every phase of either the sight or sound signal can be checked both from a sending and receiving standpoint.

This has meant a huge investment by Gilfillan Bros., Inc., and assures properly manufactured television receivers.
**Gilfillan**

**Television Receiver Operation Is Simple**

The Gilfillan television receiver is in fact more simple to operate than a great many standard radio receivers. The receiver is turned on and tuned to a television station (both sight and sound) by merely pushing a button. Two knobs control brightness and contrast of the picture. These controls are to the eye the equivalent of what volume and tone are to the ear. Buttons are provided for various television channels—as are buttons provided for tuning radio stations when the instrument is used as a straight radio. A volume and tone control is provided for use on either television or radio sound.

**Advantages GILFILLAN OFFER**

Installation of television receivers is difficult without proper field equipment. The selection of a proper antenna site plus the correct antenna installation and the subsequent adjustment of the receiver to its location is an assignment for an especially trained and equipped technician.

Gilfillan Bros. Inc., can provide actual "by the factory" installation of all receivers sold within the range of local television broadcasts. Actual parts and service guarantees can be carried and supplied by the factory.

An owner of a Gilfillan television receiver is thus assured of not only the very finest television receiver design most suited to local conditions, but actual factory installation, service and guarantee are available.