



ASSEMBLY LINE FOR LOWER-PRICED TV

Under yellow light, to protect light-sensitive chemicals, color television tube faces come off RCA production line in Lancaster, Pa. Until production line, world's first, went into operation, tubes' phosphorous compounds were applied by hand in slow laboratory steps, shown in background scene. At Lancaster,

823 tube faces are produced every day by two operators on a 185-foot production line. The chemicals are dried over a set of infrared lamps (left center) and treated over ultraviolet light (left). One result of assembly line production; prices of RCA color TV sets have dropped an average of \$500.

Copyrighted material

