THE Meroniphone Mastergram is the logical development of the tremendous advances in home entertainment experienced since the beginning of this century. The present generation has witnessed the arrival of the electric gramophone, the miracle of sound broadcasting and the greatest wonder of our age—television. Now, with the Mastergram, all these three essentials of modern home entertainment are combined in one attractive piece of furniture. Television, world-wide radio and a gramophone! (For A.C. mains) 120 Gns.

The above price does not include the cost of the necessary aerial and transformer. For details of these additional charges call your local Mastergram Man.

* HIRE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 15 *

THIS model will appeal particularly to listeners who are content with their existing radio set. It employs the same equipment as Model 106 for the vision and sound reception of Television programmes, but is without the 6-valve all-wave superhet radio receiver. Despite the extreme compactness of the design, the screen is so arranged as to be visible over a very wide angle, and in the excellence of the results it gives, its characteristically Meroniphone... (For A.C. mains) 60 Gns.

The above price does not include the cost of the necessary aerial and transformer. For details of these additional charges call your local Mastergram Man.

* HIRE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 13 *
MODEL 705—TELEVISION SOUND AND VISION AND SIX-VALVE FOUR-WAVEBAND RADIO RECEIVER

Effective Picture Size, 10 ins. by 8 ins.

MODEL 705 will appeal to the connoisseur not only as the last word in combined television and broadcast receivers, but also as a dignified and beautiful piece of furniture. It incorporates a four-waveband all-world broadcast receiver of the latest design, and the picture, which is 10 ins by 8 ins, is visible over a very wide angle. In picture, excellence and general performance it is unsurpassed (for A.C. mains) 80 Cns.

The above price does not include the case of the necessary serial and installation.

For details of these incidental charges consult your local Muncie. Men.

HIRE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 14

MODEL 705—TELEVISION SOUND AND VISION AND SIX-VALVE FOUR-WAVEBAND RADIO RECEIVER

Size of Picture, 10 ins. by 8 ins.

THIS instrument combines all the advantages of Macromphone Television with a six-valve four-waveband receiver. One moment you can be enjoying in mirror-clear detail the absorbingly interesting Television programmes; the next—-you can be listening on short waves to New York; to South Africa; to Australia. Literally the whole world from which to select your programmes... (A.C. mains) 80 Cns.

The above price does not include the case of the necessary serial and installation.

For details of these incidental charges consult your local Muncie. Men.

HIRE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 14
MODEL 704—TELEVISION SOUND AND VISION RECEIVER

Here is television—Marconi Television—for approximately half-a-guinea per week! Model 704, the Marconiophone "Popular" Television Receiver, has been specially designed to bring the delights of television entertainment to the smallest home. It has a picture size of 7½ ins., by 6½ ins., and the picture brilliance and detail—no less than the sound quality—are in every way in keeping with the exclusive Marconi standards. (For A.C. mains) 45 Gns.

The above price does not include the cost of the necessary aerial and installations. For details of these, consult your local Marconi Dealer.

* Hire purchase terms and technical details are given on page 13

MODEL 708—LARGE SCREEN PROJECTION MODEL TELEVISION AND EIGHT-VALVE, FOUR-WAVEBAND RADIO RECEIVER

The Marconiophone Large Screen Projection Television Receiver, which incorporates an eight-valve four-waveband broadcast receiver of the very latest design, is specially intended for use in large rooms such as the public rooms of hotels; in clubs and in small halls. While not recommended for use in domestic rooms of average size, Model 708 is the perfect instrument for the Television entertainment of a large party of people where space is not restricted. (For A.C. mains) 200 Gns.

* Hire purchase terms and technical details are given on page 15
### TECHNICAL SPECIFICATIONS & HIRE PURCHASE TERMS

**MODEL 706**

- A Television Receiver for picture transmission via the air, 30 Frames per second (interlaced). Manual E.I.A. system as 35 microseconds (0.055 microsecond) together with the frequency spectrum in 3,5 microsecond (0.055 microsecond).
- A Three Waveband Radio Receiver covering 161.5-300, 200-500 and 725-3000 Kc./m.
- A Cathode Ray Oscilloscope adapts to the chassis for Televisions color & .identification without requiring an outside meter.

**THE EQUIPMENT consists of a single chassis carrying:***

- The receiver operates on a.c. or d.c.
- The Ground Zero Table.
- The A.C. and D.C. power supply in the form of the Electro-Metering Tube.
- The Mains Lead is 5 ft. high by 1 ft. wide.
- The Picture Cabinet is black and white.

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<th>Minimum Deposit</th>
<th>No. of Monthly Payments</th>
<th>Interest</th>
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**PRICE 29 GUILDAWS**

**MODEL 707**

- A Television Receiver for picture transmission via the air, 30 Frames per second (interlaced). Manual E.I.A. system as 35 microseconds (0.055 microsecond) together with the frequency spectrum in 3.5 microsecond (0.055 microsecond) 161.5 Kc./m. 200-3000 Kc./m.
- A Three Waveband Radio Receiver covering 161.5-300, 200-500 and 725-3000 Kc./m.
- A Cathode Ray Oscilloscope adapts to the chassis for Televisions color & .identification without requiring an outside meter.

<table>
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**PRICE 35 GUILDAWS**

**MODEL 709**

- A Television Receiver for picture transmission via the air, 30 Frames per second (interlaced). Manual E.I.A. system as 35 microseconds (0.055 microsecond) together with the frequency spectrum in 3.5 microsecond (0.055 microsecond) 161.5 Kc./m. 200-3000 Kc./m.
- A Three Waveband Radio Receiver covering 161.5-300, 200-500 and 725-3000 Kc./m.
- A Cathode Ray Oscilloscope adapts to the chassis for Televisions color & .identification without requiring an outside meter.

**PRICE 45 GUILDAWS**

**MODEL 709 — TELEVISION AND ALL-WAVE RADIO RECEIVER**

*This is a very attractive Pedestal Model of the latest design and of convenient dimensions for most houses. The picture is easily seen in rooms of moderate size even when viewed from the widest possible angle. In addition to the very efficient television side there is a first-class 3-waveband superhet radio receiver incorporated for world broadcast reception.*

**HIRE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 12**
MODEL 707—TELEVISION AND ALL-WAVE RADIO RECEIVER
(Sizes of Picture, 4¾ ins. by 5 ins.)

MODEL 706 COMPRISSES:
A Television Receiver for service commen-
ticated by the 460 line, 50 frames per second, interlaced scanning. Dimensions: Width 27 in., Depth 17½ in., Height 13½ in. Weight 90 lbs. Price £5 10s. 0d. (Cash) £5 5s. 0d. (Credit).

The Picture Size is 12 ins. by 6½ ins.
The Controls are on the front of the cabinet towards the upper section of the cabinet. The Cabinet is of the oaken type, finished in natural and polished surface. It is mounted on two heavy brass legs with plastic-covered bases, Weight 131 lbs., Width 17½ ins., Depth 9½ ins., Height 18½ ins.
Valence Ranges and Frequency: 200-550
1000, 3000 cycles, A.C.,
Main Consumption: 120 watts.

PRICE 45 GUINEAS

097 15 0 00 0 0 0 0 0
095 15 0 00 0 0 0 0 0
100 15 0 00 0 0 0 0 0

MODEL 702

For Receiving:
(a) Picture transmitted by the 460 line, or frames per second interlaced MAHONI-
HED, sized on 4½ ins. top.
(b) Picture size transmitted on 4½ ins. top.

The Emicure Cathode Tube Unit has a 4½ ins. top, and is mounted horizontally in the top half of the cabinet. The cabinet is of the oaken type, finished in natural and polished surface. It is mounted on two heavy brass legs with plastic-covered bases, Weight 131 lbs., Width 17½ ins., Depth 9½ ins., Height 18½ ins.
Valence Ranges and Frequency: 200-550
1000, 3000 cycles, A.C.,
Main Consumption: 120 watts.

PRICE 60 GUINEAS

Table 60 P.R. Price. Minimum Deposit. No. of Monthly Payments. Installments.
020 35 0 00 0 0 0 0 0
020 5 0 00 0 0 0 0 0
020 6 0 0 0 0 0 0 0
020 7 0 0 0 0 0 0 0
020 8 0 0 0 0 0 0 0

This Model has the same specifications as Model 706 on the preceding page, but has a larger picture, size 4½ ins. by 5 ins. As in the case of Model 703 it is for table use and a special table of the correct height is available if desired. This is an ideal model for use in rooms of average size. ... (The A.C. unit) 85 Gns.

* These Purchase Terms and Technical Details are given on Page 12.

4
FOR RECEIVING:

1. Pictures transmitted by the 510 line (525 line) system.
2. Strong and uniform reception of MCM differences.
3. Good reception of weak signals.
4. Accurate sound reception of all frequencies.
5. Minimum interference from adjacent channels.
7. Exceptionally long life due to sturdy construction.
8. Simplified operation for easy maintenance.

EQUIPMENT:

1. For Pictures: Uses a new type of picture tube with a large screen for clear reception.
2. For Sound: Uses a new type of audio speaker for clear sound reproduction.
3. For Controls: Uses a new type of control panel for easy operation.
4. For Power: Uses a new type of power supply for stable operation.

PRICE 80 GUINEAS

MODEL 706

TELEVISION AND ALL-WAVE RECEIVER

Model 706 introduces a new type of television receiver, providing a picture of high quality, suitable for all rooms. It combines a new high efficiency television receiver, giving a picture of high quality, with a new-type waveband, all-wave radio, better than most world radio receivers. Although the picture is of relatively small size, it will be found quite adequate and suitable for rooms of average dimensions. For A.C. mains only. 29 Gns.

* P.R.E.C. TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 12.
Model 704 — Television Sound and Vision Receiver

Here is television — Marconi Television — for approximately half-a-guinea per week! Model 704, the Marconiophone "Popular" Television Receiver, has been specially designed to bring the delights of television entertainment to the smaller home. It has a picture size of 7½ ins. by 9½ ins., and the picture brilliance and detail — no less than the sound quality — are in every way in keeping with the exclusive Marconi standards. **45 Gns.**

The above price does not include the cost of the necessary aerial and installations. For details of these, visit your local Marconi Sales Office.

**Hire Purchase Terms and Technical Details are given on page 13**

Model 708 — Large Screen Projection Model Television and Eight-Valve, Four-Waveband Radio Receiver

The Marconiophone Large Screen Projection Television Receiver, which incorporates an eight-valve four-waveband broadcast receiver of the very latest design, is specially intended for use in large rooms such as the public rooms of hotels, in clubs and in small halls. While not recommended for use in domestic rooms of average size, Model 708 is the perfect instrument for the Television entertainment of a large party of people where space is not restricted. **200 Gns.**

(Price includes aerial and free installation)

**Hire Purchase Terms and Technical Details are given on page 15**
The Importance of Experience

Television—the new entertainment

The unique experience behind Marconiphone products is an even greater safeguard in the case of Television than in Radio. In its close association with the production of the Television Transmitting equipment and in its unrivaled knowledge of Radio technique, the Marconiphone organization provides, for you, the very highest degree of efficiency and dependability. Every Marconiphone Television Receiver is maintained, under the terms of our guarantee, in perfect working order for 13 months without charge.

Model 703

The Marconiphone Mastermark II

MODEL 703 CONSISTS OF:

1. A Television Receiver, capable of receiving all the programmes transmitted by the BBC and the Forces Programme, and the secondary terrestrial MARCONI-L.M.I. system on 29 wavelengths together with the sound carrier and all super-liquid programmes.

2. A Four-Wavelength Radio Receiver, covering the following wavelengths: 18-5, 18-8, 18-9 and 18-9.5 metres, 20-2, 20-2.5, metres, 20-2-5 and 20-35 metres. A fifth position of the receiving switch adapts the chassis for the reception of the Television Master Switch which has been incorporated in the front panel.

3. The Marconiphone Geophone capable of 75 cubic feet. Its depth can be set, or the geophone returned to the original position.

The equipment comprises:

a. The Marconiphone Tube Unit
b. The Master Switch Unit
c. The Geophone Unit
d. The Mains Supply Unit

A Mirror, supported in the cabinet lid, which, when the Television is turned on at 45 degrees, reflects the picture and makes the picture upright.

The size of the Picture is 10 in. by 8 in.

The Television Crystal is provided against the back of the chassis which contains the end of the Marconiphone Geophone Tube.