A Miracle of Co-ordinated Design

Marconiphone Television Receivers are backed by the World's greatest Television Laboratories and are produced by engineers working in close association with those responsible for the transmission system now exclusively used by the B.B.C. The magnificent range of instruments presented in this list is therefore based on the best possible knowledge of the technique involved, and whether you choose a television alone, or television combined with all-wave radio, whether you decide on a medium or large-size picture, your television entertainment will most nearly approach perfection with a Marconiphone.

AERIAL AND INSTALLATION

Marconiphone Television is supplied through selected dealers qualified to install it to the best advantage. Conditions vary so greatly that it is not possible to give any definite cost for this service (which is not included in the receiver price), but in the recognised television service area, average prices vary between about £3 and £5. When high masts, special aerials or long cables have to be used owing to local difficulties, these figures may be exceeded. In all cases an estimate will be given if required.

DEMONSTRATIONS

Demonstrations will gladly be given in your own home by many dealers at an agreed charge. Most dealers will always be pleased to give free demonstrations at their own premises during television broadcasting hours.

AUXILIARY AMPLIFIERS

Marconiphone Television Receivers are designed to give good results within the normal reception area, but for greater distances or in locations where signal strength is exceptionally weak, a special amplifier is available at an extra cost of 25% of receiver price. This will operate with all models except 705.

GUARANTEE

All Marconiphone Television Receivers — including valves and Emscope cathode ray tube — are guaranteed for one year.

Issued by
THE MARCONPHONE COMPANY LIMITED
RADIO HOUSE 210-12 TOTTENHAM COURT ROAD, LONDON, W.1

MODEL 705: TELEVISION SOUND AND VISION AND 6-VALVE 4-WAVEBAND RADIO RECEIVER FOR B.C. MAINS

INTEGRATING 12-inch EMSCOPE TUBE

This de-luxe instrument is a combined television (sound and vision) and four-waveband radio receiver with a truly magnificent performance. Incorporating a 12-inch picture tube that has been built regardless of cost, it gives the finest definition possible from present transmissions. The very handsome, sub-divided cabinet is panelled in figured walnut and embellished with bands of straight-grained walnut, and easy-running castors are fitted.

ABRIDGED TECHNICAL SPECIFICATION

Combined television and four-waveband radio receiver • Picture size 6 in. x 10 in. • Very conveniently-grouped controls • These are: Television Tune, Tint, Frame Field, Brightness, Sensitivity and Contrast. (Four pre-set controls which are adjusted on installation are on a concealed sub-panel to the right of the main television controls). • The radio controls:—At the top of the tuning scale—Tune, Bass Tone Control, Bass Tone, Treble Tone Control, Pre-selected Vertical Tuner, Wobble, Bass and Volume Control • Rotary switch with “Tel.”, “Radio,” and “CD” positions • Illuminated audiometers and wave-length calibrated radio tuning scale • Four wavebands: L.W.: 320-2,300 metres; M.W.: 185-580 metres; S.W.I: 66-10 metres; S.W.II: 160-25 metres • Automatic waveband indicator • External speaker sockets with switch • Record-player or pick-up socket • Cabinet dimensions: Height 30½ in. Width 57 in. Depth 19 in. • Voltage range and frequency: 200-250 volts A.C., 50 cycles • Mains consumption: Television 260 watts; Radio 90 watts.

PRICE 80 GUINEAS

(Not including Aerial and Installation)

HERE-PURCHASE TERMS

Term H.P. Price
12 months £10 0 0
24 months £15 0 0
36 months £20 0 0
48 months £25 0 0

Monthly payments of £2 5 0 for 2 years.

In the case of the 12 months’ term, the writer reserves the right to change the price at any time.
THE MARCONIPHONE COMPANY LIMITED
RADIO HOUSE 210-12 TOTTENHAM COURT ROAD, LONDON, W.1

YOUR LOCAL MARCONI MEN

Television receivers sold by The Marconiphone Company Ltd., under the trade names "Marconiphone" and "M. Marconi" standards are the only ones manufactured under licence from the Patent of a licence by the purchaser of such instrument, and to any persons (by whom legally 10 years, is a house

MARCONIPHONE TELEVISION the REAL thing

[Image of a wooden television set]

PUR. No. 1051/209
MODEL 712 * CONSOLE MODEL TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS
INTEGRATING 14-inch EMISCOPE TUBE

Particularly suitable for homes with moderate to large-sized rooms, the picture excellence of this modern-looking television console is one of its chief advantages. It viewed at a distance of not less than approximately ten feet. The skillful blending of straight-grained and figured wood panels in the design of the cabinet has resulted in an article of furniture that is an asset to any home.

ABBREVIATED TECHNICAL SPECIFICATION


PRICE 44 GUINEAS
(Not including aerial and transmitters)

HIRE-PURCHASE TERMS

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*G. Marconi*
MODEL III • CONSOLE MODEL TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS

INTEGRATING 10-inch EMISCOPE TUBE

Incorporating exclusive Marconiphone improvements in connection with television frequency amplification, this fine console gives the very best picture values and particularly good tone gradations. The high sensitivity of the receiver ensures perfect results anywhere within the recognised service area. The cabinet is beautifully finished in contrasting shades of walnut, with the screen face sloping slightly backwards to ensure the correct viewing angle.

ABRIDGED TECHNICAL SPECIFICATION

Picture size 6½ in. x 8½; simplicity of adjustment; Only four controls at front comprising (6 to 70); Combined Volume Control and On/Off Switch; Focus: Crescent; combined Brightness Control and Vision Cap/Switch; Auxiliary and pre-set controls are at back, the former (accessible without back being removed) comprises: Tone Control; Line Hold; Noise Suppressor and Frame Hold. The pre-set controls (not accessible without back being removed) comprise: Height: Width and Frame and Line Linearity; Close-fitting light- coloured wooden back; ★ Single channel ★ Efficient noise suppressor ★ High sensitivity ★ Stable electro-magnetic focus ★ High quality sound broadcast only switch ★ Provision for extra amplifier ★ Rock-steady synchronisation ★ True Marconiphone interlaced scanning ★ Sound and Vision pre-tuned ★ Rated sound output: 3 watts ★ Cabinet size: Height: 33 in., Width 18 in., Depth: 19 in. ★ Voltage range and frequency: 250-250 with A.C. 50 cycles ★ Main consumption: Sound and Vision: 15 watts; Sound only: 10 watts.

PRICE 36 GUINEAS

(Not including Airship and Installation)

HIRE-PURCHASE TERMS

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Marconiphone

TELEVISION

MODEL 795
MODEL 709 • CONSOLE MODEL TELEVISION AND 3-WAVEBAND RADIO RECEIVER FOR A.C. MAINS

INCORPORATING 9-inch EMISCOPE TUBE

Combining all the advantages of Marconi-Phone Television with a high-efficiency 3-wave radio receiver, the attractive console model has a scientifically designed cabinet finished in high-polished Australian walnut. Model 709 is capable of providing excellent results even on the extreme boundaries of the normal service area and can be used at greater distances with the addition of a specially designed single-stage amplifier.

ABRIDGED TECHNICAL SPECIFICATION

Nine-inch Emiscope all-electronic tube giving black-and-white picture 6 in. x 7 in. • Simple chassis system of construction • Two independent mains transformers for current economy when only broadcasting is required • Controls at front comprise: combined Mains-Switch and Volume Control, Waveband Switch, Tuner (with large easy-grip knob) concentric Vision Brightness and Contrast Controls, Sound Tone Control, Volume Finesse Control and concentration fine Hold and Finesse Hold Controls • Controls requiring only very occasional adjustment are at rear and comprise picture “Warm” and “Bright” • Illuminated station-name and wavelength calibrated radio scale • Special reading vernier dial • Three wavebands: L.W. 999-2000 metres; M.W. 185-550 metres; S.W. 135-650 metres • Automatic waveband indicator • External speaker socket • Switch-on device • Record changer or single-speed record player with pick-up socket • Cabinet dimensions: Height 39 in., Width: 23 in., Depth: 23 in. • Voltage range and frequency standard: 230-250 volts A.C., 50 cycles • Mains consumption: Television, 330 watts; Radio, 85 watts.

PRICE 45 GUINEAS

(Not including, stand and microphone)

HIRE PURCHASE TERMS

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*Marconi*
MODEL 710 * TABLE GRAND TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS

INTEGRATING 16-inch ENDOSCOPE TUBE

Remarkably good picture definition and very high sensitivity are the features of this exceptionally attractive table model television receiver. It has only two controls on the front of the cabinet and is, in consequence, particularly simple to use.

The cabinet is finished in contrasting combination of light straight-grained and dark filigree walnut and a table to match (type 371), specially designed to ensure the correct viewing height, is also available — price 25 guineas.

ABRIDGED TECHNICAL SPECIFICATION

Complete sound and vision receiver * Picture size 18 in. by 15 in. * Only two operating controls — combined Volume and Channel Control * On and Off Switch * Combined Brightness Control and Vision facilities * Light colored, styled, accessory, single-drawer construction * Efficient noise suppressor circuit * Sound and vision pre-tuned * Variable and pre-set controls are at back. The former comprising Tone (tuned), Tune (tuned), Volume (variable) and Phase linearity * Provides for extra amplifier * High quality sound relay only speaker * Wall or ceiling wall speaker * True Marconi interlaced scanning * Sound output: 2 watts * Chassis size: Height 4 1/4 in. Weight 15 lb. Depth 18 in. * Voltage range and frequency: 250-250 Volt A.C., 50 cycles * Phase construction: Sound and Vision 31.5 watts; Sound only, 107 watts.

PRICE 31 GUINEAS

(Not including Aerial and Installation)

HIRE-PURCHASE TERMS

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Marconi
MODEL 713 * TELEVISION SOUND AND VISION AND 6-VALVE 3-WAVEBAND P.B. CONSOLE FOR A.C. MAINS

INCORPORATING 14-inch EMSCOPE TUBE

In picture excellence, performance and general appearance, Model 713 will appeal to the connoisseur not only as the last word in combined television and broadcast receivers, but also as a dignified and beautiful piece of furniture. It is best viewed at a distance of not less than approximately ten feet, at which distance the perfected Marconophone system of interlaced scanning incorporated provides the very best possible picture values and accurate tone gradations.

ABRIDGED TECHNICAL SPECIFICATION


PRICE 57 GUINEAS

(Not including aerial and installation)

HIRE-PURCHASE TERMS

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MODEL 707 • TABLE MODEL TELEVISION AND 3-WAVE-BAND RADIO RECEIVER FOR A.C. MAINS

INCORPORATING 7-inch EMI SCOPE TUBE

This combined television and all-wave radio receiver incorporates recent improvements which provide a good, clear picture of high entertainment value, with excellent tonal quality. It has a particularly attractive walnut finished cabinet, and is fitted to rotate — specially designed to ensure the correct viewing height — is available at an extra charge of 3 guineas.

ABRIDGED TECHNICAL SPECIFICATION

Seven-inch EMI SCOPE cathode-ray tube giving black and white pictures 5¼ in. by 4¾ in. • Single-sheet system of construction. • For independent motor only; reduces life, increases economy when only broadcasting in progress. • Simple controls. • Illuminated on-off switch and control at right. • Fixed, adjustable tuning. • Simple, adjustable tuning. • AM, FM, and MW • Mains, 125-240 volts, 50-60 hertz. • External speaker soundproofed • 40 watts. • Colour penetration: Maximum 14. • Weight: 60 lbs. • Dimensions: Width 17.5 in., Height 24.5 in., Depth 13.5 in.

PRICE 35 GUINEAS

(Not including aerial and installation)

HIRE-PURCHASE TERMS

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