



A Miracle of Co-ordinated Design.....

Marconiphone Television Receivers are backed by the World's greatest Television Laboratories and are produced by engineers working in close association with those responsible for the transmission system now exclusively used by the B.B.C. The magnificent range of instruments presented in this list is therefore based on the best possible knowledge of the technique involved, and whether your choice is television alone, or television combined with all-wave radio; whether you decide on a medium or large-size picture, your television entertainment will most nearly approach perfection with a Marconiphone.

AERIAL AND INSTALLATION

Marconiphone Television is supplied through selected dealers qualified to instal to the best advantage. Conditions vary so greatly that it is not possible to give any definite cost for this service (which is not included in the receiver price), but in the recognised television service area, average prices vary between about £2 and £4. When high masts, special aerials or long cables have to be used owing to local difficulties, these figures may be exceeded. In all cases an estimate will be given if required.

DEMONSTRATIONS

Demonstrations will gladly be given in your own home by many dealers at an agreed charge. Most dealers will always be pleased to give free demonstrations at their own premises during television broadcasting hours.

AUXILIARY AMPLIFIERS

Marconiphone Television Receivers are designed to give good results within the normal reception area, but for greater distances or in localities where signal strength is exceptionally weak, a special amplifier is available at an extra cost of 25/-. This will operate with all models except 705.

GUARANTEE

All Marconiphone Television Receivers — including valves and Emiscope cathode ray tube — are guaranteed for one year.

MODEL 705 ★ TELEVISION SOUND AND VISION AND 6-VALVE 4-WAVEBAND RADIO RECEIVER FOR A.C. MAINS

INCORPORATING 12-inch EMISCOPE TUBE

This de-luxe instrument is a combined television (sound and vision) and four-waveband radio receiver with a truly magnificent performance. Incorporating a vision chassis that has been built regardless of cost, it gives the finest definition possible from present transmissions. The very handsome, substantial cabinet is panelled in figured walnut and embellished with bands of straight-grained walnut, and easy-running castors are fitted.

ABRIDGED TECHNICAL SPECIFICATION

Combined television and four-waveband radio receiver ★ Picture size 8 in. x 10 in. ★ Very conveniently-grouped controls ★ These are: (Television) Line Hold, Frame Hold, Brightness, Sensitivity and Contrast. (Four pre-set controls, which are adjusted on installation, are on a covered sub-panel to the right of the main television controls) ★ The radio controls—to the right of the tuning scale—comprise: Treble Tone Control, Bass Tone Control, Two-speed Vernier Tuner, Waveband Switch and Volume Control ★ Master switch with "Tel.", "Radio," and "Off" positions ★ Illuminated station-name and wavelength calibrated radio tuning scale ★ Four wavebands: L.W. 750-2,200 metres; M.W. 185-560 metres; S.W.1. 46-140 metres; S.W.2. 16.7-53 metres ★ Automatic waveband indicator ★ External speaker sockets with switch ★ Record-player or pick-up sockets ★ Cabinet dimensions: Height 38½ in., Width 37 in., Depth 19½ in. ★ Voltage range and frequency: 200-250 volts A.C., 50 cycles ★ Mains consumption: Television 260 watts; Radio 90 watts

PRICE **80** GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£91 10 0	£8 8 0	12	£6 18 6
£95 5 0	£8 8 0	18	£4 16 6
£100 8 0	£8 8 0	24	£4 0 0

ISSUED BY
THE MARCONIPHONE COMPANY LIMITED
RADIO HOUSE 210-12 TOTTENHAM COURT RD. LONDON, W.1



With the compliments of

THE MARCONIPHONE COMPANY LIMITED
RADIO HOUSE 210-12 TOTTENHAM COURT RD. LONDON, W.1
AND

YOUR LOCAL



MEN



Television receivers sold by The Marconiphone Company Ltd. under its Trade Marks "Marconiphone" and "G. Marconi" signature across the globe are manufactured under Letters Patent. The grant of a Licence to the purchasers of such instruments, and to any person into whose hands it may come, is a licence limited on the express condition that such instruments shall not be re-sold or offered for sale at prices less than the retail prices therefor as set forth in the current price lists of The Marconiphone Company Ltd. Any infringement of the above conditions by any seller, purchaser, or user of such instruments will render such seller, purchaser, or user liable to an action for infringement of Letters Patent. No agent or dealer is authorised to vary this licence or to waive any of the above conditions. The manufacturers reserve the right to vary the specification of any of the apparatus described herein without notice.

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MARCONIPHONE
TELEVISION *the REAL thing*



**MARCONIPHONE
TELEVISION
MODEL 712**

MODEL 712 ★ CONSOLE MODEL TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS

INCORPORATING 14-inch EMISCOPE TUBE

Particularly suitable for homes with moderate to large-sized rooms, the picture excellence of this modern-looking television console is seen to best advantage if viewed at a distance of not less than approximately ten feet. The skilful blending of straight-grained and figured walnut panels in the design of the cabinet has resulted in an article of furniture that is an asset to any home.

ABRIDGED TECHNICAL SPECIFICATION

Picture size 9½ in. x 11½ in. ★ Simplicity of adjustment ★ Only four controls at front comprising (L to R): Combined Volume Control and On/off Switch; Focus; Contrast; combined Brightness Control and Vision On/off Switch ★ Auxiliary and pre-set controls are at back, the former (accessible without back being removed) comprise: Tone (sound); Line Hold; Noise Suppressor and Frame Hold. The pre-set controls (not accessible without back being removed) comprise: Height; Width and Frame and Line Linearity ★ Light coloured screen mask ★ Single chassis ★ Efficient noise suppressor ★ High sensitivity ★ Stable electro-magnetic focus ★ True Marconi interlaced scanning ★ Rock-steady synchronisation ★ Sound and vision pre-tuned ★ High quality sound relay only switch ★ Provision for extra amplifier ★ Rated sound output 5 watts ★ Cabinet size: Height 39½ in., Width 19½ in., Depth 23½ in. ★ Elliptical permanent magnet speaker ★ Voltage range and frequency: 200-250 volts A.C., 50 cycles ★ Mains consumption: Sound and Vision 215 watts; Sound only, 107 watts.

PRICE 44 GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£50 7 6	£4 12 6	12	£3 16 3
£52 9 6	£4 12 6	18	£2 13 2
£54 10 6	£4 12 6	24	£2 1 7





**MARCONIPHONE
TELEVISION
MODEL 709**

MODEL 711 ★ CONSOLE MODEL TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS

INCORPORATING 10-inch EMISCOPE TUBE

Incorporating exclusive Marconiphone improvements in connection with television frequency amplification, this fine console gives the very best picture values and particularly good tone gradations. The high sensitivity of the receiver ensures perfect results anywhere within the recognised service area. The cabinet is beautifully finished in contrasting shades of walnut, with the screen face sloping slightly backwards to ensure the correct viewing angle.

ABRIDGED TECHNICAL SPECIFICATION

Picture size 6½ in. x 8½ ★ Simplicity of adjustment ★ Only four controls at front comprising (L to R): Combined Volume Control and On/off Switch; Focus; Contrast; combined Brightness Control and Vision On/off Switch ★ Auxiliary and pre-set controls are at back, the former (accessible without back being removed) comprise: Tone (sound); Line Hold; Noise Suppressor and Frame Hold. The pre-set controls (not accessible without back being removed) comprise: Height; Width and Frame and Line Linearity ★ Close-fitting light-coloured screen mask ★ Single chassis ★ Efficient noise suppressor ★ High sensitivity ★ Stable electro-magnetic focus ★ High quality sound broadcast only switch ★ Provision for extra amplifier ★ Rock-steady synchronisation ★ True Marconi interlaced scanning ★ Sound and Vision pre-tuned ★ Rated sound output 5 watts ★ Cabinet size: Height 38½ in., Width 18 in., Depth 19½ in. ★ Voltage range and frequency: 200-250 volts A.C., 50 cycles ★ Mains consumption: Sound and Vision 215 watts: Sound only, 107 watts.

PRICE 36 GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£41 5 0	£3 15 0	12	£3 2 6
£42 18 0	£3 15 0	18	£2 3 6
£44 11 0	£3 15 0	24	£1 14 0





**MARCONIPHONE
TELEVISION
MODEL 711**

MODEL 709 * CONSOLE MODEL TELEVISION AND 3-WAVEBAND RADIO RECEIVER FOR A.C. MAINS

INCORPORATING 9-inch EMISCOPE TUBE

Combining all the advantages of Marconiphone Television with a high-efficiency all-wave radio receiver, this attractive console model has a scientifically designed cabinet finished in light-coloured Australian walnut. Model 709 is capable of providing excellent results even on the extreme boundaries of the normal service area and can be used at greater distances with the addition of a specially designed single-stage amplifier.

ABRIDGED TECHNICAL SPECIFICATION

Nine-inch Emiscope all-magnetic tube giving black and white picture 6 in. x 7 1/4 in. * Single chassis system of construction * Two independent mains transformers for current economy when only broadcasting is required * Controls at front comprise: combined Mains Switch and Volume Control, Waveband Switch, Tuner (with large easy-grip knob) concentric Vision Brightness and Contrast Controls, Sound Tone Control, Vision Focus Control and concentric Line Hold and Frame Hold Controls * Controls requiring only very occasional adjustment are at rear and comprise picture "Width" and "Height" * Illuminated station-name and wavelength calibrated radio scale * Special rotating vernier dial * Three wavebands: L.W. 950-2,000 metres; M.W. 195-590 metres; S.W. 13.5-50 metres * Automatic waveband indicator * External speaker socket-switch device * Record-player or pick-up sockets * Cabinet dimensions: Height 39 in., Width 18 in., Depth 23 in. * Voltage range and frequency (standard model) 200-250 volts A.C., 50 cycles * Mains consumption: Television, 230 watts; Radio, 85 watts.

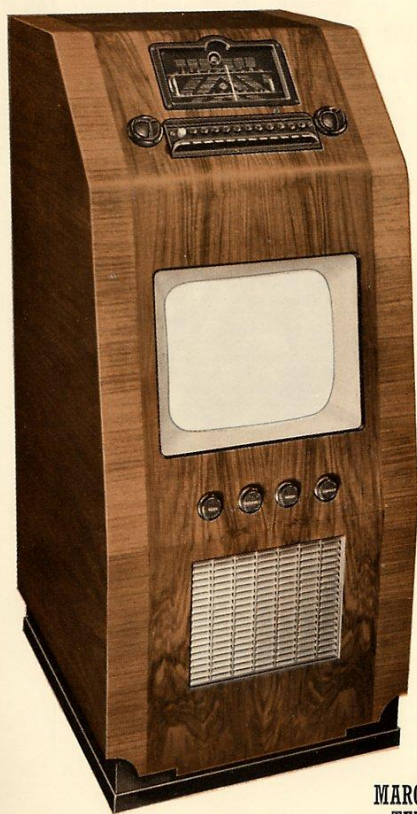
PRICE 45 GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£51 11 0	£4 15 0	12	£3 18 0
£53 11 6	£4 15 0	18	£2 14 3
£55 15 0	£4 15 0	24	£2 2 6





MARCONIPHONE
TELEVISION
MODEL 713

MODEL 710 ★ TABLE GRAND TELEVISION SOUND AND VISION RECEIVER FOR A.C. MAINS

INCORPORATING 10-inch EMISCOPE TUBE

Remarkably good picture definition and very high sensitivity are the features of this exceptionally attractive table model television receiver. It has only two controls on the front of the cabinet and is, in consequence, particularly simple to use. The cabinet is finished in a contrasting combination of light straight-grained and dark-figured walnut and a table to match (type 37), specially designed to ensure the correct viewing height, is also available — price 2½ guineas.

ABRIDGED TECHNICAL SPECIFICATION

Complete sound and vision receiver ★ Picture size 6½ in. by 8½ in. ★ Only two operating controls: combined Volume Control — On/off Switch and combined Brightness Control and Vision On/off Switch ★ Stable electro-magnetic focus ★ High-sensitivity ★ Light coloured screen mask ★ Single chassis construction ★ Efficient noise suppressor circuit ★ Sound and vision pre-tuned ★ Auxiliary and pre-set controls are at back, the former comprising Tone (sound); Line Hold; Noise Suppressor; Frame Hold; Focus and Contrast (accessible without removing back). The pre-set controls (not accessible without back panel being removed) comprise: Height; Width and Frame and Line Linearity ★ Provision for extra amplifier ★ High quality sound relay only switch ★ Rock-steady synchronisation ★ True Marconi interlaced scanning ★ Rated sound output 5 watts ★ Cabinet size: Height 21½ in., Width 15½ in., Depth 18 in. ★ Voltage range and frequency: 200-250 volts A.C., 50 cycles ★ Mains consumption: Sound and Vision 215 watts; Sound only, 107 watts.

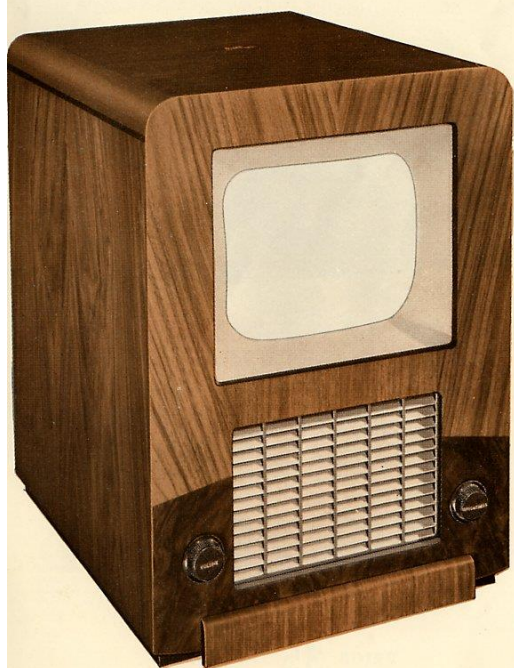
PRICE **31** GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£35 10 0	£3 5 0	12	£2 13 9
£37 0 0	£3 5 0	18	£1 17 6
£38 9 0	£3 5 0	24	£1 9 4

Marconi



MARCONIPHONE
TELEVISION
MODEL 710

MODEL 713 ★ TELEVISION SOUND AND VISION AND 6-VALVE 3-WAVEBAND P.-B. CONSOLE FOR A.C. MAINS

INCORPORATING 14-inch EMISCOPE TUBE

In picture excellence, performance and general appearance, Model 713 will appeal to the connoisseur not only as the last word in combined television and broadcast receivers, but also as a dignified and beautiful piece of furniture. It is best viewed at a distance of not less than approximately ten feet, at which distance the perfected Marconiphone system of interlaced scanning incorporated provides the very best possible picture values and accurate tone gradations.

ABRIDGED TECHNICAL SPECIFICATION

Complete Television and All-Wave Broadcast Receiver ★ Large picture size 9½ in. x 11½ in. ★ Simplified Television Control ★ Improved picture brightness ★ Stable electromagnetic focus ★ High sensitivity ★ Efficient noise suppressor ★ Rock-steady synchronisation ★ True Marconi interlaced scanning ★ Television sound and vision pre-tuned ★ Provision for extra amplifier ★ High quality sound relay only switch ★ All-wave push-button receiver ★ Extra wide P.-B. coil coverage ★ Eight station selector push-buttons : (6 Medium-wave and 2 Long-wave) ★ 3 wavebands : S.W. 13.6-50 metres ; M.W. 195-580 metres ; L.W. 725-2,000 metres ★ Edge-lit tuning scale ★ A.F.C. ★ Electronic tuning device ★ Record-player sockets ★ Master switch selects section desired ★ Elliptical electromagnetic speaker ★ Rated output 5 watts ★ Cabinet size : Height 48 in., Width 21½ in., Depth 23½ in. ★ Voltage range and frequency 200-250 volts A.C., 50 cycles ★ Consumption : Television (Sound and Vision) 285 watts ; Television (Sound only) 177 watts ; Broadcasting 70 watts.

PRICE 57 GUINEAS

(Not including Aerial and installation)

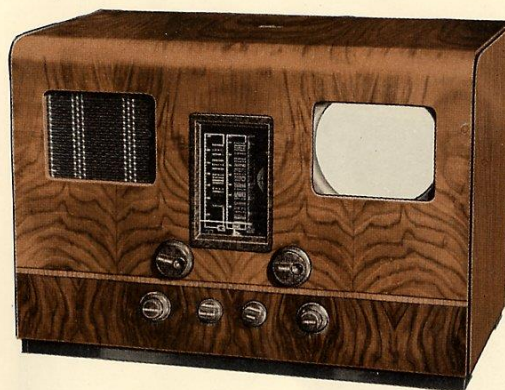
HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£65 5 0	£6 0 0	12	£4 18 9
£67 19 0	£6 0 0	18	£3 8 10
£70 12 0	£6 0 0	24	£2 13 10





**MARCONIPHONE
TELEVISION
MODEL 705**



**MODEL 707 ★ TABLE MODEL TELEVISION AND 3-WAVE-
BAND RADIO RECEIVER FOR A.C. MAINS**

INCORPORATING 7-inch EMISCOPE TUBE

This combined television and all-wave radio receiver incorporates recent improvements which provide a good, clear picture of high entertainment value, with excellent tonal quality. It has a particularly attractive walnut finished cabinet, and a table to match — specially designed to ensure the correct viewing height — is available at an extra charge of 3 guineas.

ABRIDGED TECHNICAL SPECIFICATION

Seven-inch Emiscope all-magnetic Tube giving black and white picture 5 in. x 6½ in.
★ Single-chassis system of construction ★ Two independent mains transformers for current economy when only broadcasting is required ★ Simple controls ★ Illuminated station-name and wavelength calibrated radio scale ★ Three wavebands: L.W. 725-2,000 metres; M.W. 200-570 metres; S.W. 16½-50 metres ★ External speaker socket-switch device ★ Record-player or pick-up sockets ★ Cabinet dimensions: Height 18½ in., Width 26 in., Depth 14½ in. ★ Voltage range and frequency 200-250 volts A.C., 50 cycles
★ Mains consumption: Television 200 watts; Radio 85 watts.

PRICE 35 GUINEAS

(Not including Aerial and installation)

HIRE-PURCHASE TERMS

Total H.P. Price	Minimum Deposit	No. of Monthly Payments	Instalments
£40 5 6	£3 13 6	12	£3 1 0
£41 18 6	£3 13 6	18	£2 2 6
£43 17 6	£3 13 6	24	£1 13 6