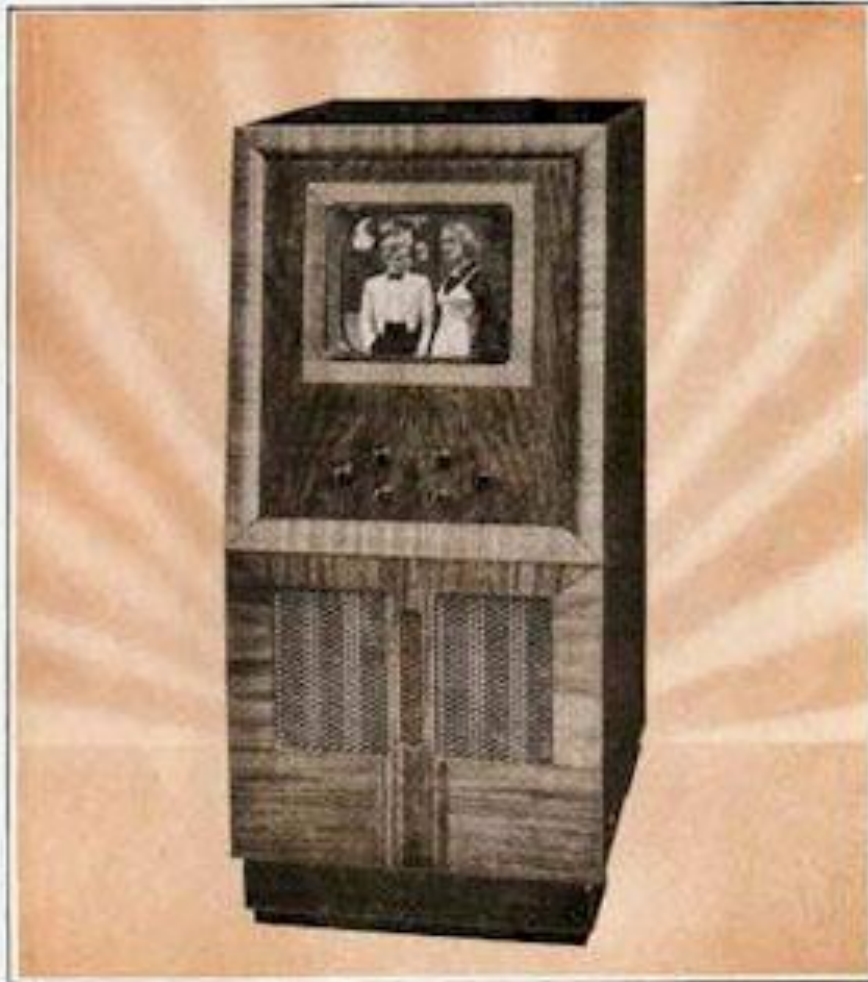


MODEL 704—TELEVISION SOUND AND VISION RECEIVER

(Size of Picture, 7½ ins. by 6¼ ins.)



HERE is television—MARCONI Television—for approximately half-a-guinea per week! Model 704, the Marcomphone "Popular" Television Receiver, has been specially designed to bring the delights of television entertainment to the smaller home. It has a picture size of 7½ ins. by 6¼ ins. and the picture brilliance and detail—no less than the sound quality—are in every way in keeping with the exclusive Marconi standards (For A.C. mains) **45 Gns.**

The above price does not include the cost of the necessary aerial and installation. For details of these incidental charges consult your local Marconi Men.

★ **HERE PURCHASE TERMS AND TECHNICAL DETAILS ARE GIVEN ON PAGE 13** ★

Courtesy of Alexandra Palace Television Society