

## **COLOR CONVERTERS MADE**

### **Television Equipment Corp. Also Makes Sets to C.B.S. Standard**

The Television Equipment Corporation, 238 William Street, is now in production on color television receivers conforming with Columbia Broadcasting System standards and converters for existing sets. This was announced yesterday by John B. Milliken, president, who said the cost of the converter will probably be less than \$50.

"Any experienced television serviceman will be able to convert any existing television receiver up to 12½-inch tube size for reception of color television without interfering with normal black and white reception at a cost of not more than \$25," said Mr. Milliken. "In addition, by means of a simple device or adapter which T. E. C. has developed, any receiver may receive color television broadcasts in black and white and at nominal cost."