

DU MONT BUILDING TV WITH 3-D COLOR

Compatible System Estimated
at \$600 to \$700 a Set May
Be Shown by End of Year

A compatible, three-dimensional color television system is being developed by the Allen B. Du Mont Laboratories, Inc., Dr. Allen B. Du Mont, president, told stockholders at the annual meeting yesterday.

Dr. Du Mont emphasized that his company was not preparing to put this system forward at this time, although he intimated that it might be demonstrated by the end of the year.

Four types of television pictures could be received on the system, Dr. Du Mont noted. They are: black and white; color; three-dimensional color, and three-dimensional black and white.

Dr. Du Mont estimated that three-dimensional black and white receivers would cost less than color receivers. He placed the retail cost of a 17-inch color receiver at between \$600 and \$700.

"It would be a long time before a commercially practical color television would be approved," Dr. Du Mont said, adding that Du Mont engineers still were not satisfied that the National Television System Committee's color television was "right" for the public. The cost of the cathode-ray color tube is still too high, he said, and the system too complex.

Recently the Columbia Broadcasting System, which has the only color system now holding the approval of the Federal Communication Commission, announced that it had set aside its own color system to experiment with one that its competitor, the Radio Corporation of America, helped to develop.