

72 COLOR VIDEO SHOWS

Wide Range of Program to Be Seen at Grand Central Palace

The 1950 National Business Show will present seventy-two color television programs at Grand Central Palace the week of Oct. 23 through Oct. 28. The color television system known as "Vericolor," made by Remington Rand, Inc., will be on view to the general public in a series of half-hour shows for the first time. There will be twelve shows daily.

The demonstration will be transmitted over closed circuits from the floor of the exposition. The screens will be arranged so that the viewers may see both the transmission and the picture. Also, viewing screens will be set up in conveniently located lounges that will enable the entire attendance of the show to view the program.

Persons scheduled to appear on television include executives who comprise the committee of the Office Executives Association managing the show, speakers at forum sessions, educators and guests.