WESTINGHOUSE TELLS OF NEW COLOR TV SET New York Times (1923-Current file); Sep 30, 1952; ProQuest Historical Newspapers: The New York Times with Index pg. 43

WESTINGHOUSE TELLS OF NEW COLOR TV SET

CHICAGO, Sept. 29—An allelectronic color television set that requires no spinning disk and will automatically receive either color or black and white transmission pictures was described here teday. Kenneth E. Farr, Westinghouse Electric Corporation engineer, said picture quality of the forty-two tube laboratory model color set developed by his company is "comparable to black and white in every respect." Mr. Farr spoke at the eighth annual National Electronics Conference at the Sherman Hotel.

The set, which uses a tricolor tube developed by the Radio Corporation of America, follows the approved color television system of the National Television Systems Committee. This committee was organized by set manufacturers last year after the Federal Communications Commission granted exclusive color telecasting rights to the Columbia Broadcasting System. The C.B.S. color system requires a spinning disk in front of the picture tube.

The N.T.S.C. plans to petition the F.C.C. for a hearing after perfecting an all-electronic television receiver. The Westinghouse receiver is one of many being developed by leading set manufac-

turers.