FOR SUPERB FILM REPRODUCTION in COLOR AND MONOCHROME
SEE THE NEW PHILCO

This is the revolutionary new television Film Scanner developed by Philco, demonstrated to industry and now in production.

Designed to provide the best possible film projection for both color and monochrome film, the CineScanner has the following important features:

- Quiet continuous film motion... no complicated intermittent mechanism to wear and cause film breakage.
- Cold light source... no film burning.
- Instantaneous run-up time with provision for quick starts and stops... remote control available.
- Highest quality pictures obtainable in monochrome and color... provides the only practical method for color.

If your present plans include only monochrome, specify the Philco CineScanner and have built-in color insurance! Call or write for information about the Philco CineScanner, or better still let us demonstrate it for you.

The Philco CineScanner is designed to occupy minimum floor space and for greatest operational ease.

PHILCO CORPORATION
GOVERNMENT & INDUSTRIAL DIVISION • PHILADELPHIA 44, PA.

Courtesy of George Lemaster