RCA VICTOR invites you to see...

TWO NEW KINDS OF TELEVISION

LEAN, CLEAN AND MIRROR-SHARP
black-and-white

double value
COMPATIBLE BIG COLOR
rcaVictor re-shapes television to fit anywhere, go anywhere! Introducing the NEW “LEAN AND CLEAN” LOOK IN TV

A brand new kind of TV styling by RCA Victor’s master craftsmen! “Lean and Clean” TV that dramatically saves space, actually helps you decorate—it’s streamlined to fit close to the wall! See the bright new look in RCA Victor portables, table models, lowboys, consolettes and consoles—even the first “Custom-Corner TV” in RCA Victor history. Never before such variety and values!
NEW outside—and NEW inside! RCA VICTOR offers Black-and-White TV's finest features

"HIGH-SHARP-AND-EASY" TUNING WITH NEW "ONE-TOUCH" CONTROL
RCA Victor offers you the easiest way ever to tune TV! Major controls are high on the cabinet, seldom-used knobs within easy reach. Most new RCA Victor Black-and-White models have a "One-Touch" switch that lets you turn set on or off without changing your previously selected volume setting. RCA Victor Series 21RT820 and 21RT842 feature power tuning and remote control.

NEW "MIRROR-SHARP" PICTURE
Sharp, clear, real . . . RCA Victor brings you Black-and-White TV's finest picture. New picture-balance circuits give new depth and dimension, mirror-sharp realism. A new RCA-designed circuit separates sound and picture signal at just the right instant to give you all the picture the station sends. Look into a crystal-clear mirror—that's how real RCA Victor's new improved picture is!

TV'S MIGHTIEST POWER PLANTS
Wherever you live—city, suburb, remote fringe area—there's an all-new RCA Victor chassis to bring you superb television reception. All Portable chassis have been re-designed for extra dependability and handy portability. RCA Victor Super models feature the most powerful and compact chassis ever offered in Super sets. And for the finest reception in any area where a TV signal is received, be sure to select RCA Victor Television Deluxe with the "Magic Monitor" Deluxe chassis.

NEW RCA SILVERAMA ALUMINIZED PICTURE TUBE
All but three RCA Victor Black-and-White models feature the new RCA Silverama 110-degree deflection tube. All models give you a brilliant, mirror-sharp picture. These new tubes are shorter from front to back, give the largest picture possible for tube size, greatly reduce cabinet depth to create the new "Lean and Clean" slender look—a great new RCA Victor step forward in Black-and-White TV styling. (8PT701, 14PT802 and 14PD805 have 90-degree tubes.)

TV'S FINEST SOUND
The finest Sound Systems in TV! RCA Victor's new advances in FM sound circuit design make possible richer, fuller, more realistic "Balanced Fidelity" Sound—even if you live in a difficult reception area.
Improved 3-Speaker "Panoramic Sound," in many Deluxe models, gives you a scientific mounting of three speakers, floods even the largest room with TV's most life-like sound.

FAST, ACCURATE UHF TUNING
Most new RCA Victor Black-and-White and BIG COLOR TV models are available with fast, accurate UHF-VHF tuning at nominal extra cost. The all-new UHF Tuner covers 70 channels in only 2½ seconds. It has a two-speed action—high speed for channel coverage, slow speed for fine tuning. You can switch from VHF to UHF or from UHF to VHF—and back again without disturbing the fine tuning adjustment.

"GOOD NEIGHBOR" PERFORMANCE
Every RCA Victor TV chassis is designed to give top-quality performance without disturbing reception on nearby sets. An important benefit to "good neighbors" and homes where there is more than one TV.

RCA VICTOR FACTORY SERVICE CONTRACT
Fine service for the finest in television! Only RCA Victor TV owners can buy an RCA Victor Factory Service Contract for expert service and installation by RCA's own technicians. Branches in most TV areas.

and now meet the new kind of TV...
NEW RCA VICTOR "FLIGHT-LINE" PORTABLES...

THE NASSAU
Portable Model, 14PT802 Series
108 sq. in. viewable picture, 14-in. tube (overall diag.).
Lowest-priced RCA Victor “Flight-Line” portable with new teardrop design, Mirror-Sharp picture, Silverama Aluminized Tube, Balanced Fidelity Sound, Finger-Tip Balance handle, handy external antenna connection. Gray or Ebony finishes. Height, 13-13/16”; Width, 14-1/16”; Depth, 14-1/4”.

THE GLADWIN
Deluxe Portable, 14PD805 Series
108 sq. in. viewable picture, 14-in. tube (overall diag.).

THE GRADUATE
Portable Model, 17PT807 Series
156 sq. in. viewable picture, 17-in. tube (approx. overall diag.).

THE SOCIALITE
Deluxe Portable, 17PD809 Series
156 sq. in. viewable picture, 17-in. tube (approx. overall diag.).

THE HATHAWAY
Deluxe Portable, 21PD811 Series
262 sq. in. viewable picture, 21-in. tube (overall diag.).

Easy-Going Entertainers in Every Popular Size!
**RCA Victor Super Sets at Economy Prices!**

Super performance features and Super styling ... at a price within easy reach of the most modest budget! Here's big value in TV from the lowest priced RCA Victor Super table models to the handsome yet inexpensive console!

---

**REMOTE CONTROL UNIT**
- Turns Set On And Off
- Adjusts Volume
- Selects Channels
- 25-Foot Cord For Across-Room Viewing

(At no extra cost with RCA Victor Super Series 21RT820 and 21RT842)

---

**THE DALTÓN**
*Super Model, 21T820 Series*
262 sq. in. viewable picture, 21-in. tube (overall dia.).


---

**THE CLEMENT**
*Super Model, 21RT820 Series*
262 sq. in. viewable picture, 21-in. tube (overall dia.).


---

**THE EVANS**
*Super Model, 21T826 Series*
262 sq. in. viewable picture, 21-in. tube (overall dia.).


---

**THE FIELDING**
*Super Model, 21T837 Series*
262 sq. in. viewable picture, 21-in. tube (overall dia.).


---

**THE PORTLAND**
*Super Model, 21T824 Series*
262 sq. in. viewable picture, 21-in. tube (overall dia.).


---
THE COOPER
Super Model, 21T839 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
Lowest-priced RCA Victor swivel console, with Mirror-Sharp picture, Silverama Aluminized Tube, "One-Touch" Control, Balanced Fidelity Sound. Mahogany grained or Limed Oak grained finishes. Height, 34-17/32"; Width, 24-1/4"; Depth, 17".

THE LONGPORT
Super Model, 21T842 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
Superbly styled console at a modest price! Powerful New Super Chassis, Mirror-Sharp picture, Silverama Aluminized Tube, Balanced Fidelity Sound, "High-Sharp-and-Easy" tuning with "One-Touch" Control. Grained finishes of Mahogany, Walnut, Limed Oak or Birch. Height, 35-3/4"; Width, 26-1/4"; Depth, 16-15/16".

THE DIETRICH Super Model, 21RT842 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).

THE GARVEY Super Model, 21T846 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
Lowest-priced RCA Victor lowboy TV, with stunning "Lean and Clean" styling, powerful Super set performance, Mirror-Sharp picture, Silverama Aluminized Tube, "One-Touch" Control, Balanced Fidelity Sound. Grained finishes of Mahogany, Walnut, Limed Oak or Birch. Height, 32-3/16"; Width, 33-1/4"; Depth, 17".

THE LANGSTON Super Model, 21T840 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).

EVERY YEAR MORE PEOPLE BUY RCA VICTOR THAN ANY OTHER TELEVISION
AND VALUE IN RCA Victor SUPER SETS!

TV to your taste! There's a new RCA Victor Super set for every home decoration scheme—tapered table models, smart consoles and consoles—all with RCA Victor's new space-saving "Lean and Clean" look. Every Super model features a new Mirror-Sharp picture, powerful chassis, "High-Sharp-and-Easy" Tuning with new "One-Touch" Control—and the rich, realistic tones of Improved Balanced Fidelity Sound. Never such convenience in Super TV . . . table models and consoles that swivel at a touch . . . and introducing the first RCA Victor "Custom-Corner TV", television that actually goes all the way into the corner to save space dramatically, give room-wide viewing! There are even two new RCA Victor Super models with Power Tuning and Remote Control!

THE MALVERN
Super Model, 21T847 Series
262 sq. in. viewable picture, 21-in. tube (overall diag.).
Unique new RCA Victor "Custom-Corner TV" that fits into corners, gives room-wide viewing! Mirror-Sharp picture, Silverama Aluminized Tube. Mahogany grained, Walnut grained with Blond Tropical Hardwood face or Birch grained finishes. Height, 35"; Width, 33-3/16"; Depth, 18-15/16".

THE ROCKWELL
Super Model, 24T832 Series
332 sq. in. viewable picture, 24-in. tube (overall diag.).

THE RANDOLPH
Super Model, 24T833 Series
332 sq. in. viewable picture, 24-in. tube (overall diag.).
Biggest value in RCA Victor "larger-than-life" TV! "Touch-turn" swivel convenience, Mirror-Sharp picture, Silverama Aluminized Tube, Balanced Fidelity Sound, "One-Touch" Control. Mahogany grained or Limed Oak grained finishes. Height, 33-7/8"; Width, 25-15/16"; Depth, 18-7/32". (Approx.)

THE HARDING
Super Model, 21T848 Series
262 sq. in. viewable picture, 21-in. tube (overall diag.).
Swivel TV convenience plus every Super set performance feature. Mirror-Sharp picture, Silverama Aluminized Tube, Balanced Fidelity Sound, "One-Touch" Control. Mahogany grained, Walnut grained or Limed Oak grained finishes. Height, 36-15/32"; Width, 26-1/4"; Depth, 17-3/16".
Here is television styled by RCA Victor's master craftsmen for years of pleasure and beauty in your home... and precision-engineered to give you the best performance possible in any area where a TV signal is received.

The sensational new “Lean and Clean” look is everywhere in Television Deluxe — in tapered models, lowboys, even authentic French Provincial consoles. Choose magnificent RCA Victor Television Deluxe from a stunning variety of finishes, fine woods and veneers.

**THE BLAINE Deluxe Model, 17D818 Series**
156 sq. in. viewable picture, 17-in. tube (approx. overall diagonal).
Sparkling new design in budget-priced RCA Victor Television Deluxe, with “touch-turn” swivel convenience, “Lean and Clean” styling, superb performance features: Mirror-Sharp picture, Silverama Aluminized Picture Tube, full-size telescoping antenna, Balanced Fidelity Sound. Mahogany grained, Walnut grained or Limed Oak grained finishes. Height, 17-1/8”; Width, 17-5/32”; Depth, 15-17/32”.

**THE HOLME Deluxe Model, 21D828 Series**
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
A fresh new teardrop shape in Television Deluxe table model design, with TV's finest performance features—at amazingly low price! “Magic Monitor” Deluxe Chassis, Mirror-Sharp picture, Silverama Aluminized Tube, “One-Touch” Control, Balanced Fidelity Sound, Tone Control, Gray or Ebony finishes. Height, 19”; Width, 21-7/8”; Depth, 17-7/16”.
LUXURIOUS IN EVERY LINE . . . SUPERIOR IN EVERY FEATURE

New Super-Sensitive Cascode Tuner, in every Television Deluxe, gets TV's finest picture and sound faster, holds them better. New "Channel Equalizer" circuit all but eliminates fine tuning, reduces station "drift."

Most Television Deluxe models feature a Personalized Tone Control and Phono-Jack to turn your set into a TV-Phonograph "Combination."

New "Magic Monitor" Deluxe Chassis, RCA Victor's most powerful Black-and-White chassis, gives the best performance possible in any area where a TV signal is received.

THE ROBBINS
Deluxe Model, 21D852 Series

262 sq. in. viewable picture, 21-in. tube (overall diagonal).


THE BURBANK Deluxe Model, 21D830 Series

262 sq. in. viewable picture, 21-in. tube (overall diagonal).

THE FAIRHAVEN
Deluxe Model, 21D856 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
Magnificent Television Deluxe lowboy cabinetry, with modern styling, all the Deluxe features: 3-speaker "Panoramic Sound," Channel Indicator, "Magic Monitor" Chassis, Phono-Jack and Tone Control, Mirror-Sharp picture, Silverama Aluminized Tube, "One-Touch" Control. Mahogany grained, Walnut grained with Blond Tropical Hardwood trim or Limed Oak grained finishes. Height, 33-23/32"; Width, 39"; Depth, 18".

THE BORDEAUX
Deluxe Model, 21D858 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).

THE LOCKWOOD
Deluxe Model, 21D860 Series
262 sq. in. viewable picture, 21-in. tube (overall diagonal).
Luxurious Television Deluxe swivel console, with every Deluxe feature: "Magic Monitor" Chassis, Phono-Jack and Tone Control, Channel Indicator, 3-speaker "Panoramic Sound," Mirror-Sharp picture, Silverama Aluminized Tube. Mahogany finish, Walnut finish with Blond Tropical Hardwood face or genuine Birch veneers and solids. Height, 36-9/16"; Width, 28-11/16"; Depth, 17".
Deluxe

hallmark of master craftsmanship . . .

THE CUNNINGHAM
Deluxe Model, 24D865 Series
332 sq. in. viewable picture, 24-in. tube (overall dia.
Lowest-priced TV Deluxe with 24” tube
(overall diagonal). Modern cabinetry, all
Deluxe features: Phono-Jack and Tone
Control, Channel Indicator, 3-speaker
“Panoramic Sound,” “Magic Monitor”
Chassis, Mirror-Sharp picture, Silverama
Aluminized Tube, “One-Touch” Control.
Mahogany grained or Limed Oak grained
finishes. Height, 36-1/2”; Width, 28-5/16”;
Depth, 17-7/8”. (Approx.)

THE MONTGOMERY
Deluxe Model, 24D867 Series
332 sq. in. viewable picture, 24-in. tube (overall dia.
A custom-crafted lowboy with superb
styling and performance. TV’s finest fea-
tures include: 3-speaker “Panoramic
Sound,” Channel Indicator, “Magic Mon-
ton” Chassis, Phono-Jack and Tone
Control, Mirror-Sharp picture, Silverama
Aluminized Tube, “One-Touch” Control.
In genuine Walnut or Birch veneers and
solids. Height, 34-1/2”; Width, 38-3/16”;
Depth, 18-3/4”. (Approx.)

THE NORMAN
Deluxe Model, 21D862 Series
262 sq. in. viewable picture, 21-in. tube (overall dia.
New idea in room-wide TV viewing—a “Custom-Corner
TV” console styled in genuine fine wood veneers and solids.
Deluxe features include: “Magic Monitor” Chassis, Chan-
el Indicator, 3-speaker “Panoramic Sound,” Tone Control,
Mirror-Sharp picture, Silverama Aluminized Tube, “One-
Touch” Control. Genuine Tawny Birch veneers and solids.
Height, 34-15/16”; Width, 33-3/16”; Depth, 19”.
THE ULTIMATE IN TELEVISION ENTERTAINMENT...

COMPATIBLE . . . like owning two sets in one!
Thrill to color programs in brilliant “living-color,” regular shows in sharp, clear black-and-white. This is RCA Victor Compatible Color TV—and you can have both for little more than the price of one! See drama, comedy, “Spectaculars”—many of TV’s finest programs are now in color!

“COLOR-QUICK” VHF AND UHF TUNING
Fast and easy tuning . . . just a few turns of the dials and your picture’s tuned in! Just two simple controls for color—in addition to the regular television controls: one for color intensity, one for hue. BIG COLOR TV’s “High-Sharp-and-Easy” tuning lets you tune standing up, see picture and channel number at the same time. High-speed UHF-VHF tuning available on all models at nominal extra cost.

RCA TRI-COLOR PICTURE TUBE
The 3-gun Tri-Color picture tube, pioneered and developed by RCA, achieves clear, life-like color—brings you life-size pictures of thrilling realism in color or in black-and-white!

TWO SUPERB SOUND SYSTEMS
“Balanced Fidelity” Sound captures all the rich “highs” and resonant “lows” that give music richness and realism. Six BIG COLOR models feature 3-Speaker “Panoramic Sound” that floods even the largest room with life-like tones.

Symbol of RCA Victor Compatible Color TV

RCA PIONEERED AND DEVELOPED COMPATIBLE COLOR TELEVISION

THE ALDRICH
Color Special Model 21CS781
254 sq. in. viewable picture, 21-in. tube (overall diameter).


RCA VICTOR BIG COLOR TV
THE LOCKHAVEN
Color Super Model 21CT878
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Smartly styled Contemporary console with Powerful
Super Color Chassis, Balanced Fidelity Sound, “High-
and-Easy” Tuning, Personalized Color Control, RCA
Tri-Color Picture Tube. Mahogany grained or Limed
Oak grained finishes. Height, 39-1/8”; Width, 28-1/4”; Depth, 28”.

THE STANWYCK
Color Super Model 21CT783
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Super Compatible Color TV console at budget price!
Illuminated “Window Knob” shows VHF channel
clearly. Rich Balanced Fidelity Sound. Mahogany
grained or Limed Oak grained finishes. Height, 38-1/8”;
Width, 28-7/16”; Depth, 27-5/8”.

THE WESTCOTT
Color Super Model 21CT785
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Room-flattering console styling in BIG COLOR TV at
a most economical price! Illuminated “Window Knob”
VHF tuning. Balanced Fidelity Sound. Mahogany
grained or Limed Oak grained finishes. Height, 39-7/8”;
Width, 28-5/16”; Depth, 27-1/2”.

THE DARTMOUTH
Color Super Model 21CT786
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Stunning lowboy console styling in a selection of 3 handsome
finishes. Balanced Fidelity Sound, illuminated “Window Knob”
that shows your VHF channel number clearly. Mahogany
grained, Walnut grained, Limed Oak grained finishes. Height,
36-1/2”; Width, 35-5/8”; Depth, 28-1/8”.

THE WHITBY
Color Deluxe Model 21CD789
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Lowest-priced Deluxe Compatible Color TV! Features 3-
Speaker “Panoramic Sound,” illuminated “Front Window”
VHF indicator. Handsome console in choice of genuine Ma-
hogany or Blond Tropical Hardwood veneers and solids.
Height, 38-5/8”; Width, 31-9/16”; Depth, 28-1/8”.
The Asbury
Color Deluxe Model 21CD791
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Fine wood veneers, Deluxe features like 3-speaker "Panoramic Sound" and VHF channel indicator. Modern lowboy cabinet in Mahogany, natural Walnut, or Blond Tropical Hardwood finishes. Height, 35-7/8"; Width, 36-5/16"; Depth, 27-7/8".

The Chandler
Color Deluxe Model 21CD793
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Contemporary full-door TV with Deluxe 3-speaker "Panoramic Sound," illuminated VHF indicator. Beautifully "slatted" doors and cabinet in genuine Mahogany or natural Walnut veneers and solids. Height, 39-1/8"; Width, 33"; Depth, 29-7/8".

The Strathmore
Color Deluxe Model 21CD795
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Sleek Modern console design—rich patina of fine wood veneer. Deluxe features like 3-speaker "Panoramic Sound" and VHF channel indicator. French Walnut or Bleached Birch veneers and solids. Height, 39-1/4"; Width, 34-1/8"; Depth, 29-5/8".

The Arliss
Color Deluxe Model 21CD797
254 sq. in. viewable picture, 21-in. tube (overall diameter).
Chinese Chippendale console, fashioned of genuine Mahogany veneers and solids. Illuminated VHF channel indicator, brilliant 3-speaker "Panoramic Sound." Height, 36-3/8"; Width, 38-3/8"; Depth, 30-1/2".

The Wingate
Color Deluxe Model 21CD799
254 sq. in. viewable picture, 21-in. tube (overall diameter).
See the miracle of “Living Color” TV in your own home... ask your RCA Victor dealer for a demonstration.