The New York World's Fair opening April 30th will present a combination of modern Sound Systems without parallel as to number, unprecedented size or advanced design.

The attached list of major RCA installations in or contracted for up to April 1st does not include a number of smaller isolated systems, or others now being laid out.

The RCA Family and our Distributors can take justified pride in this complete recognition of RCA's leadership in Sound.

A similar presentation of RCA Sound at the Golden Gate International Exposition will follow shortly.

Geo. E. Cole
Commercial Sound Section
Temporary Sound System for Fair Preview:

- Broadcast and P.A. Center, including:
  - Master Control Console
  - Monitor Speakers
  - Three racks
  - Speech Input equipment and accessories
  - Four consoles
  - Two transcription turntables with vertical and lateral pickups, and recording attachments.
  - Microphone stands.

- Portable equipment consisting of:
  - Two additional transcription turntables with vertical and lateral pickups.
  - Two 6 remote pickup equipment.
  - One double rim driven turntable for sound truck with two vertical and two lateral pickups.
  - Amplifiers and remote control equipment for small sound truck, 100 watts.
  - Amplifiers and remote control equipment for large sound truck, 300 watts.
  - Microphones, stands, and accessories.
  - Four, 100 watt, ten 60 watt and two, 25 watt speakers.
  - Miscellaneous high quality RCA test equipment.
  - Miscellaneous portable public-address equipment.

Equipment for ground sound coverage at 31 locations; totaling:
- 42 Twin Power Speakers
- 67 Power Amplifiers, in 37 Cabinets.

Sound system for interior of Perisphere theme building; consisting of:
- 12 Twin Power Speakers
- 12 50 Watt amplifiers, rack mounted together with driver and control equipment.
- 2 35 mm. film phonographs complete.

The theme sound system; consisting of:
- Special speaker construction under Perisphere
- Twelve high frequency and twenty-four low frequency units
- Twelve new photophone type power amplifiers
- Driver and power amplifiers, mounted on five photophone racks
- Forty-nine note carillon console
- One special single note chime

Complete sound system for:
- World's Fair Theatre and Concert Hall
- World's Fair Terrace Club

Complete sound motion picture systems for:
- World's Fair Theatre and Concert Hall

Complete sound systems for following themes:
- Consolidated Edison Diorena
- Communication Theme
- Transportation Theme
- Home Making Theme
COMPLETE SOUND SYSTEMS FOR FOLLOWING GOVERNMENT BUILDINGS:
- Russian
- Argentine
- British Pavilion
- Russian Pavilion
- Puerto Rico
- Turkish
- Switzerland
- United States Federal Building
- New York State Amphitheatre
- Florida State Building

COMPLETE SOUND MOTION PICTURE EQUIPMENT FOR FOLLOWING GOVERNMENT BUILDINGS:
- Russian Pavilion
- United States Federal Building
- French Building

COMPLETE SOUND SYSTEMS FOR THE FOLLOWING EXHIBIT BUILDINGS:
- Westinghouse Electric
  - Tower sound system
  - Macornium sound system
- Petroleum Industries
- Borden
- Bakelite
- Firestone Tire and Rubber
- Heims
- Swift
- Eastman Kodak
- Special Exhibit for Chrysler

COMPLETE SOUND MOTION PICTURE EQUIPMENT FOR THE FOLLOWING EXHIBIT BUILDINGS:
- American Tobacco, Lucky Strike Building
- Petroleum Industries
- Time and Space
- Temple of Religion
- Fountain Lake Sound System
- 8-100 Watt Speakers
  - 16-50 Watt Amplifiers with 1 Voltage and 6 Booster Amplifiers