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*Reports functionally to A. W. Comins

As of 8/1/74.
DIVISION VICE PRESIDENT & GENERAL MANAGER
ENTERTAINMENT TUBE DIVISION

DIVISION VICE PRESIDENT MARKETING & DISTRIBUTION

MGR PRODUCT DISTRIBUTION & TRAFFIC

MGR TRAFFIC & TRANSPORTATION

MGR TRAFFIC LA PLANT & WAREHOUSE SER

MGR LANCASTER WAREHOUSE

MGR INTERNATIONAL OPERATIONS

DIRECTOR MATERIALS

DIVISION VICE PRESIDENT MFG (PICTURE TUBES & RECEIVING TUBES)

DIRECTOR GLASS OPERATIONS

DIRECTOR MFG RECEIVING TUBES

MGR ETO COLOR RELIABILITY ASSURANCE

MGR QUALITY & RELIABILITY ASSURANCE

ENGINEER (PICTURE TUBE ADMINISTRATION
QUALITY & RELIABILITY ASSURANCE)

SENIOR ANALYST PROGRAMMER-LANCASTER

ENGINEER P/D

MGR MASK & MOUNT OPERATIONS

ADM MASK/MOUNT CUSTOMER LIASON

ADM MASK/MOUNT CUSTOMER LIASON

DIRECTOR MFG TELEVISION PICTURE TUBES

MGR MATERIALS & PLANNING

JOSEPH H. COLGROVE

ROBERT B. MEANS

RAYMOND R. RAIMONDI

HAROLD T. DONOVAN

FREDERICK G. SHINTON

GERARD J. MCKENNA

WILLIAM B. MILLER

DAVID O. PRICE

CHARLES THIERFELDER

JOHN M. FANALE

GORDON W. FARMER

ROBERT D. REICHERT

REX E. MCNICKLE

R. DEAN CLARK

CHARLES R. CLEMSON

VINCENT C. KNEIZYS

R. HOWARD ZACHARIASON

PAUL L. NESTLETH

DONALD L. ROBERTS

STANLEY S. STEFANSKI

FRANK C. FRYBURG
ADM PRODUCTION PLANNING

ADM MATERIALS PROCUREMENT

PLANT MANAGER-LANCASHER CPT PLANT

MGR INDUSTRIAL ENGINEERING & STANDARDS

MANAGER MANUFACTURING

MGR QUALITY & RA

MGR PRODUCTION ENGINEERING

MGR PRODUCTION & MATERIAL CONTROL

PLANT MANAGER-SCRANTON

PLANT MANAGER-MARION

DIVISION VICE PRESIDENT ENGINEERING

(PICTURES TUBES & RECEIVING TUBES)

MGR PICTURE TUBE PRODUCT SUPPORT ENGR

MGR PICTURE TUBE APPLICATIONS

RELIABILITY ENGINEERING

DIRECTOR MATERIALS & DISPLAY DEVICES

LABORATORY-PRINCETON

ADM ENGINEERING ADMINISTRATION

MGR GLASS DEVELOPMENT PROGRAMS

MGR EQUIPMENT DESIGN & DEVELOPMENT ENGR

MGR PICTURE TUBE DEVELOPMENT ENGR

MGR RECEIVING & TUBE ENGINEERING

QUALITY & RELIABILITY ASSURANCE

DIRECTOR FINANCIAL CONTROLS & OPERATIONS PLANNING

ADM FINANCIAL PLANNING & CONTROLS

JOHN K. BRENEMAN

JOHN C. COOKE

RICHARD H. HYNICKA

VINCENT G. KELLER

WILLIAM J. HARRINGTON

RICHARD L. SPALDING

YONEICHI UYEDA

WILLIAM G. WEISSER

JOHN IGNAR

THOMAS I. PETERS

WILLIAM G. HARTZELL

LEONARD F. HOPEN

ROBERT J. KONRAD

HAROLD B. LAW

EDWARD K. MADENFORD

C. PHILLIP PFLEEGER

CLIFFORD E. SHEDD JR

DAVID D. VANORMER

W. HOYT WARREN

HERBERT TABER

EDWARD M. BIEN
Consumer Electronics

RCA became a manufacturer of consumer products in 1929 when it purchased the old Victor Talking Machine Company. To millions of Americans, its success in the consumer market has made RCA literally a household name — on the family's TV set, radio, phonograph, or tape player. Much of our output comes from the 12,500 men and women of RCA Consumer Electronics who design and manufacture home instruments. These are the people responsible for the extremely successful line of RCA XL-100 solid-state color TV sets, as well as a popular assortment of black-and-white portable TVs, console stereo phonographs, and Stereo 8 tape players and recorders.

Electronic Components (Harrison, N.J.) RCA entered the components business as a tube maker in 1929, when it acquired from General Electric the old Edison Lamp Works at Harrison, N.J. The Harrison plant is still going strong, and so is RCA's components business. More than 16,000 people are employed today by RCA Electronic Components at Harrison and at other plants across the country, making TV camera tubes and picture tubes, image intensifiers, photomultiplier tubes, lasers, microwave devices, and test equipment. Some of the division's products go to other parts of RCA to be put into TV sets, radar systems, microwave networks, and a thousand other items. The rest go to electronics manufacturers around the world.

Solid State Division (Somerville, N.J.) RCA's involvement in solid-state electronics goes back to the beginning of this new technology in 1948, when the transistor appeared as a revolutionary new building block for electronic circuits. Today, supported by intensive research and development at RCA Laboratories and within its own ranks, the Solid State Division is among the leaders in the design and manufacture of incredibly miniature and rugged integrated circuits; advanced types of transistors for power, switching, and amplifying functions; liquid crystals for display, and other high technology products. The Division's 6,300 employees, working in the United States and at subsidiary plants abroad, supply solid components for a growing range of applications. Among the latest are electronic ignition systems for cars, and solid-state circuits and liquid crystal displays for wrist watches.

RCA Records (New York, N.Y.) RCA has been recording music since the days of Chaliapin, Rachmaninoff, and Paul Whiteman. It's still recording music and the spoken word in mono and stereo and quadraphonic sound. On tape cartridges and cassettes as well as Dynaflex discs, RCA records capture today the sounds of Charley Pride, Harry Nilsson, Artur Rubinstein, and other contemporary favorites. RCA Records employs more than 7,000 people at its offices, studios, and plants in the United States and at subsidiary companies in Canada, England, Italy, Mexico, Brazil, Argentina, and Australia. Besides producing records, they run a record club which mails tapes and discs to customers, they publish music, and they provide recording services and facilities for others to use.

Parts and Accessories (Deptford, N.J.) The spare parts and accessories business has been important to RCA since the company began manufacturing in 1929, although it was not sorted out into a division in its own right until about 1960. Today, the 660 men and women of the Parts and Accessories division run a very large electronics hardware business. They develop, stock, and market more than 100,000 parts and products, ranging from TV and FM radio antennas to automobile stereo tape players. A small depot in Holland serves European customers too.
Service Company (Cherry Hill, N.J.)
RCA has been in the service business nearly as long as it has been in communications, providing technical help and maintenance for the users of its products and services. But it was not until 1943, when the growing complexity of World War II electronics generated a rising demand for more technicians in the field, that RCA organized its Service Company as a full-fledged division. Today, the RCA Service Company's 12,000 people constitute one of the most competent technical organizations anywhere, equipped to handle anything from the replacement of a tube or solid-state circuit in an RCA TV set, to operation of the missile and space-tracking facilities at Cape Kennedy. They are active in many businesses: installing and servicing internal telephone and TV systems for hotels and institutions, operating underwater testing and oceanography centers, administering Job Corps Centers, and running RCA Institutes, one of the nation's foremost training schools for electronic technicians.

Global Communications
(New York, N.Y.)
RCA began as an international wireless communications company in 1919, and this is still one of our most innovative businesses. RCA Glōbcom's networks reach around the world and out into space. Its 3,800 people operate and maintain undersea cable, radio, and satellite channels that link the U.S. with countries on every continent through voice, message, and computer data services. Its subsidiary, RCA Alascom, operates Alaska's long-distance phone and message system. Last year, RCA Glōbcom made news by selling the People's Republic of China its first two permanent earth stations for satellite communications.

Government and Commercial Systems
(Moorestown, N.J.)
Since the early 1930's, RCA has been an important name in defense and commercial electronics. What have we done lately? The controls that land an Apollo spacecraft on the moon, the weather radar in the airliner you ride, and the transmitter that sends TV programs to your home, all bear the RCA label. These are typical products of RCA Government and Commercial Systems, whose 11,600 men and women are responsible for some of the most advanced electronic concepts of our time. From its government side have come major contributions to the nation's space and defense programs, such as the TIROS and Essa weather satellites, the Ballistic Missile Early Warning System, antimissile defenses for the Navy, and battlefield communications equipment. Its commercial segment is a leader in TV studio and broadcasting equipment and holds an important place in the markets for twoway mobile radio systems, industrial TV, and monitoring and control systems—such as the one used in Florida's new Walt Disney World to check health and safety facilities.

RCA Laboratories (Princeton, N.J.)
RCA research is as old as the company itself, spanning a technical chronology from short-wave radio to lasers and holography. After years of operation within the manufacturing divisions, the research effort was organized into a separate unit with the formation of RCA Laboratories during World War II, and the construction of what is now the David Sarnoff Research Center at Princeton, N.J. Here the company's scientific talents, spearheading a technical organization of some 6,000 scientists and engineers throughout all of RCA, have contributed to some of the major electronic advances of the postwar era: color television, high-fidelity stereo recording, countless solid-state electronic materials and devices, high-speed computer memories, gas and solid-state lasers, liquid crystal displays, and many others. RCA scientists also work with the technical community abroad through branch laboratories in Zurich, Switzerland, and Tokyo, Japan.
National Broadcasting Company
(New York, N.Y.)
“Hheeeeeeere’s Johnny!” And here’s Flip, and Ironside, and Super Bowl VII, and the Presidential Inauguration, all on NBC. From wireless communications, RCA branched out into broadcasting by forming NBC in 1926. Today, 5,000 employees staff NBC-owned TV and radio stations in major cities and operate TV and radio networks linking more than 400 affiliated stations across the country. They produce both live and recorded programs, distribute programs abroad, and provide management services for broadcasters in other countries.

Banquet Foods Corporation
(St. Louis, Mo.)
RCA entered the frozen prepared foods business in 1970 when the F. M. Stamper Company became a new subsidiary under the name of Banquet Foods Corporation. Banquet is a leader in a growth industry. Each year, its 5,000 people in Arkansas, Missouri, California, and Minnesota produce enough packages of frozen prepared foods to circle the earth four times at the equator, if anyone cared to do it. The Banquet product line includes approximately 90 different convenience food products, including fried chicken, chicken and beef dinners, and a variety of Italian, Chinese, and Mexican dishes.

Hertz Corporation (New York, N.Y.)
Next to airplanes, the most familiar sight at most airports around the world is the Hertz Rent A Car booth and the men and women who help keep Hertz “Number One.” Hertz became an RCA subsidiary in 1967, and it has continued to expand its car and truck rental and leasing operations since then. Today, more than 17,000 people staff 3,000 Hertz locations in more than 100 countries. Besides renting and leasing vehicles, Hertz rents construction, industrial, and office equipment; licenses Hertz franchise operations; operates hotels at airports, and provides exhibition equipment and services.

Cushman & Wakefield
(New York, N.Y.)
RCA’s real estate subsidiary, Cushman & Wakefield, is a specialist in commercial real estate. Its business is based primarily on commercial brokerage, plus office leasing, appraisals, insurance, building management, and consultation. C&W joined RCA in 1970, and it continues to expand its activities beyond New York to other cities. Its 900 people deal with some of the nation’s largest properties, such as Chicago’s new Sears Tower. In New York, C&W is also active in the critical field of low and moderate income housing.

Random House (New York, N.Y.)
Random House, a leading publisher of books for the general retail, juvenile, and education markets, joined RCA in 1966. Founded in 1925, the company now has 1,500 employees who edit, produce, and distribute books at its New York headquarters and a large new distribution center in Maryland. The company and its subsidiaries publish works by many of the world’s leading authors under the imprints of Random House, Alfred A. Knopf, Pantheon, Vintage Books, and Modern Library.

Machine Company, was purchased by RCA. Today, its 5,700 employees provide a wide range of modern electronic products and services to Canada and the world.

RCA Limited markets products ranging from color television receivers and components to electro-optics devices and a bilingual list of record and tape titles. Its services extend from the installation and operation of communications satellite earth stations to the sale and service of TV station equipment.

RCA Limited sells more color television sets in Canada than any of its competitors, and its modern color picture tube factory in Midland, Ontario, is the largest electronics manufacturing facility in the nation.

Coronet Industries (Dalton, Ga.)
This newest subsidiary became part of RCA in 1971, placing the corporation into the expanding market for floor coverings and furnishings. Founded in 1956, Coronet has grown rapidly to an important stature in a highly competitive industry. Today, it employs 3,900 men and women at 13 manufacturing plants across the country, producing tufted broadloom carpets, rugs, carpet tiles, vinyl wall coverings, residential, hotel, and hospital furniture, and other products. Among Coronet’s recent major furniture customers: the Sheraton-Waikiki Hotel in Honolulu.

RCA Limited (Ste. Anne de Bellevue, Quebec, Canada)
RCA Limited, our Canadian subsidiary, became a part of RCA in 1929 when its parent corporation, the Victor Talking
ELECTRONIC COMPONENTS

ENTERTAINMENT TUBE DIVISION

RECEIVING TUBES
- Harrison, N.J.
- Woodbridge, N.J.
- Edison, N.J.

COLOR TUBES
- Lancaster, Pa. (25,21 round)
- Scranton, Pa. (23,25)
- Marion, Ind. (13,15,17,19,21 Some PI)
- Los Angeles, Calif. (Rebuilding)
- Puerto Rico (Barceloneta - masks; Juncos - Mounts)
- Canada (Midland - 15,18,19,25, Some PI)
- Taiwan (Chung Hwa - B & W Tubes)
- Brazil (Belle Horizonté - Mounts; Jaguaré - B & W, Color Propse
- Mexico (Mounts, Yokes)
- England (Thorn LTD. - Joint Venture, Color Tubes)
- France (VIDEOCOLOR; Lyons - Joint Venture, Color Tubes, Mounts
- Italy (VIDEOCOLOR; Agnoni - Joint Venture, Color Tubes)

INDUSTRIAL TUBE DIVISION

- Lancaster, Pa.
- Harrison, N.J. (Microwave)