Advance Tips on Shows: Tex and Jinny will be featured in a June vacation by Ed Hendler and Susan Shaw (Monday thru Friday, 6:30 p.m., except 8 p.m.). The McFeelys will take a long week of London, Paris, Rome, Madrid, and Venetians. .. The evening series, Flying Tigers, will return to Sunday, 7:30 p.m.; Franklyn Seleski’s “The Godfather,” a popular grass-roots audience participation show, will be seen daily at noon on July 28 beginning Monday. Both are short, funny, exaggerated, gripping, commedia, mother of a 16-year-old and wife of a college professor.

More Advance Tips: Sammy Kaye’s well-known show, “It’s a Wonderful World,” will be seen daily at 4:30 p.m., starting July 24. Next month will see the appearance of John Wayne’s “The Long Voyage Home,” “The Sheik,” “The Long Voyage Home,” “The Sheikh,” and “The Sheik.” .. Robin Williams will appear in 11:30 p.m., planning to do one-hour show and four short appearances on July 1. With Bell, show down his famous last tempo for TV. .. Gloria Swanson has been signed by 20th Century Fox to appear in “The People of the Earth,” which will premiere the world’s outstanding historical drama.

Color Brings: The consensus of opinion on the first experimental color broadcast was that Winsome objects lacked brightness, but moving objects, because of uneven lighting, stood out colorfully. .. Meanwhile, Dr. Albert E. Smith has demonstrated the new RCA tri-color television tube representing the compatible system. .. For more information about color see page 31.

Short Takes: More about the real-life program of two TV reporters. William H. Cargill, 32-year-old son of Martin Cargill, was inducted into the army on June 25 and sent right to Camp Kendrick. Ronnie Kray, who plays Rocky King and host of his own show at the London Palladium, has been in Hollywood since 1955. .. Tony Randall has been in Hollywood since 1955. .. He has received a number of awards for his work on “The Odd Couple.” .. The expression of sound effects is no longer a problem for “The Odd Couple.” .. It remains to be seen how the audience will react to the new sound effects.

New Features: For Information: How to acquire a hobby for your home on TV. .. Latest Novelty in Operas: New York’s famous Metropolitan Opera House will present “The Odd Couple” in its first national broadcast. .. Treatment of the theme of “The Odd Couple” in a musical is to be seen by the audience. .. For more information about the new sound effects system see page 31.
Your TV Investigator:

(Carlson Telecraft is a Senior Editor
dustry trade journal. His references)

Some TV shows are yours for the viewing right now. But how soon you can plan on spending a whole evening before your TV set watching your favorite stars in full color depends on three big factors: sets, money, and programs.

SETS There's practically nothing needed, in the way of color TV sets, to convert or refresh for sale right now. You could build one more quickly than you could get delivery. Fastest models won't be on the market before September of this year, by industry estimates, and it'll be at least three years before they're aimed in mass-production quantity. Several smaller manufacturers have stated that they'll turn out sets or converters capable of picking up the inconvertible CBS transmissions, including Avco, CBS, Colonnade, Morten-Winter, Match, Tele-View and Colboum, Industry leaders, like RCA, which has its own brand of color TV, and is still trying to win official approval for its Emerson, Philco, General Electric, and others, have no plans for manufacturing sets that can tune in.

COSTS It's going to cost you money, possibly quite a lot, before you can see the CBS eye color TV shows, even when sets become available. So, a lot depends on the state of your pocketbook. Just in case other shows in plain black-and-white require an "adapter" that'll cost you from $35 to $90, including installation. To see CBS shows in full color takes a "converter" which also costs, or more, than present sets or a "black set" (a separate converter with its own cabinet and tube), with the prices running from $90 to $300. A full pigmented color TV set will cost $100 to $1,500, more than a black-and-white set of the same screen size, with average prices running from $350 to $1,000 for a good one.

PROGRAMS Even if you could find a color converter or receiver, and could afford it, there wouldn't be much TV color to watch right now. CBS, the only network broadcasting in color, is acting short from 11:30 to 11 am, and from 5:30 to 5 p.m. on weekdays, plus a Saturday schedule. Outside of New York, these shows—usually of the simplest and lowest cost type—are being offered in studios in Baltimore, Boston, Philadelphia and Washington. The CBS program schedule will be stepped up to 20 hours per week in order to be left, as opposed to a total of 30 hours of black-and-white network TV, where the last choice of programs will be found for years to come.

Well, how soon will you have color TV in your home? Probably not until fall if you are one of the few lucky—but most wanted; otherwise for most people—and then only if they think the few color programs they can watch at this time are worth the cash outlay.
Chic Expectancy

Marguerite Piazza shows how to stay smart while awaiting a baby

Marguerite Piazza, soprano star of opera and TV (Your Show of Shows) and the gorgeous wife of silent-film star J. Stevens McDonald, has just had her baby. On this page is a picture of her, as she shows how expectant mothers can't let their condition prevent their being both comfortably dressed and chique. These dressy kimono-suits were designed for her by Avon, New York. They are now available in the regular Avon line at department stores around the country.

A shantung-silk dress with a short-sleeved, short-skirted jacket has been designed by Mrs. Piazza. The jacket is of black crepe taffeta, with a soft hooded cape, and a button to hold it smooth.

A shantung-silk and wool jacket features a gold-lined checked plaid. It can be worn with a matching or long skirt, or with a jacket for home entertaining.

A shantung-silk organdy dress with a matched jacket is made of black crepe taffeta, with a button to hold it smooth.