HAVE YOU SEEN 'EM? THEY'RE TERRIFIC!

ALL NEW STAR-STUDDED DAYTIME PROGRAMS ON

WLW-D
CHANNEL 5

NEW TV STARS
ALL LIVE-TALENT
PROGRAMS
BIG, NEW SHOWS

Here's tops in TV entertainment for everyone, starting at 11:30 AM daily, Monday thru Friday

11:30 AM HAYSTACK HULLABALOO
A soaring half-hour of mirth and melody led by America's cele-
brate bandleader, KENNY ROBERTS, and featuring the velvety
soprano of music and song, THE PRAIRIE RAMBLERS, and daily
guest stars.

12 NOON FIFTY CLUB
Now SEE the program that has the ladies in four states panting
for tickets. It's the fabulous "Fifty Club," with the greatest
show-women on the air—RUTH LYONS, and PAUL JONES also
assists with games, contests, stunts and fun.

12:30 PM BURT FARNER ENTERTAINS
Known from coast to coast for his inimitable piano styling, Cin-
cinnati's sensational keyboard artist, BURT FARNER, entertains
the "Fifty Club" ladies—and YOU!—with a half-hour of music,
chat and records. Artist RUDY PREJODA will be on hand, too.

1:00 PM MAGIC TELE-KITCHEN
Now—most time and a new time for TV's most popular women's
service feature. Charming Home Economist CATHERINE BECK
is back at your homes, with the amiable BOB MERRIAM as
assistant chief and chief taster.

2:00 PM PETTICOAT PARTY LINE
It's back—on TV! Petticoaters let their hair down for an up-
rousing hour of fun with BETTY BRADY and JACK BUSCNY
PLUS the internationally-famous star of radio and supper
club—RAMONA, her songs and piano.

3:00 PM JON ARTHUR SHOW
You can still hear him on WSAI, but "Big Jon" is now on WLW
television also. And from six to nine, they all talk about his
terrifying horse—from saddle to stirrup. His pet "Spooky" is
bound to get into the act, but the delightful song and piano
styling of CORKY ROBINS will start things off with a flourish.

4:00 PM TEEN CANTINE
A groovy jukebox session with the latest scoops on school diet's,
sports, clothes, and stuff. LEN GOORLMAN of the Fred Astaire
Studios, will teach latest dance steps, while affable BILL NEMMO
dishes out colors and gags to teen-age guests. Popular vocalist
BETTY CLOONEY will add to the fun and frivolities.

5:00 PM KENNY ROBERTS CALLS THE KIDS
Host of the small boy, America's champion vocalist, cowboy
singer and instrumentalist—KENNY ROBERTS—serves up a
hang-up show for the kids, assisted by JUDY PERKINS and
the DEZURICK SISTERS. A thrilling movie serial, too.

5:30 PM JUNIOR JAMBOREE
Fun for the kids continues with this entertaining half-hour of
contests, stunts and interviews with the youngsters in the studio.

CHANNEL 5 Television Service of WLW, The Nation's Station

The Cable is Coming...Sept. 25th
THE BEST ON TV FROM NBC...LIVE!
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Television Service of The Nation's Station

North Lewisburg, Ohio

Don Eugene Robinson

D PH

Courtesy of Robbie Robinson