WTVN television

Channel 6
Columbus, Ohio

Picture Waves Inc.
Edward Lamb, Pres.

Picks channel six.
Everyone picks channel six.
Letters of acclaim by the Thousands...

Just another step forward

The personal warmth and goodness of heart that characterizes the people of Central Ohio was never more vividly demonstrated than in the period following WTVN's historic telecast of the Kefauver Investigation, General Douglas MacArthur's speech before Congress, and the Easter Messes from the Cathedral.

Thousands upon thousands of telephone calls, letters, postcards, and personal visits flooded the station.

Each was heard or read with the wonderful feeling that WTVN had taken another step toward the establishment of television as an active community enterprise.
Public service and Why?

“Public service and why?”

"A franchise granted by the Government implies a recognition that the telecaster will carry out his job in the public interest.

We on Television Station WTWN believe that we can successfully compete for the attention of the citizens of Central Ohio by doing outstanding work in the field of national, local and public service telecasting."

Edward Lamb

LOOK & LISTEN:

By DICK COBURN

The interest aroused by the telecasting of the Senate Crime Committee hearings from Foley Square in New York this week and last (ABC-TV and WTWN, 10 a.m.) has been phenomenal. It has exceeded even that observed during the UN telecasts last summer at the time of the Korean crisis, and if there is any justice anywhere, ought to win a half dozen or so of the awards which are being bestowed from all quarters these days.

Lamb to Receive Award From Church Groups

On Wednesday, Edward Lamb, president and owner of television station WTWN, will receive an award from the combined churches of Central Ohio for his work in furthering religious work and utilization. Lamb, an attorney, is a newspaper, magazine, television and radio station owner, and has been active in making the media of communications available to educational and other non-profit organizations.

Presenting the award will be Rev. Roland Wind of the Columbus Catholic Diocese; Dr. Donald Timmertia, secretary of the Franklin County Council of Churches; and Rabbi Jerome Polkman, representing Franklin County Jewish Peoples Council.
WTVN Leads in Public Service

From its inauguration in 1949, Television Station WTVN has led the way in countless public service features that have met with overwhelming public approval. Thousands of letters and telegrams were received in gratitude for such programs as the Kefauver Crime Committee Hearings, Easter Season Services from the Altar of St. Joseph's Cathedral in Columbus, a four-hour variety show marathon for the city's number One local charity. And most recently, WTVN lead the fight for a $57,000,000 bond issue for better schools, highways, and airport. That bond issue was passed overwhelmingly, and WTVN is proud to participate in this great step towards a much greater Columbus.

Add to this regularly scheduled programs for State and Local Government Agencies, Police and Fire Departments, Boy Scouts, Girl Scouts, and other Youth Endeavors, Local and National Charities, and Religious Groups of every creed.

WTVN is a local station for local topics of interest to local people. The success of these Public Service Endeavors means AUDIENCE, and AUDIENCE means SALES.

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