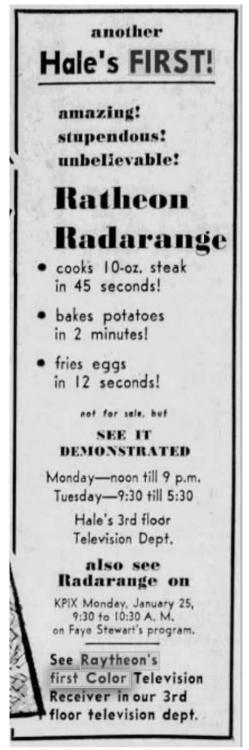
Raytheon's first color set on display at a department store in San Francisco, January 24, 1954.



San Francisco Examiner January 24 1954

A Raytheon with a 19 inch color CRT described as the "first 19 inch color color set to be made available to the general public." Note the date of the article, June 26, 1954, Hagerstown, Maryland. A very early showing of the 19 inch color tube.

## Local Distributor Sees New Color TV

A. H. Warne, of Bohman-Warne, Inc., this city, distributors of Ray-theon television, was the first person from Hagerstown to see the new Raytheon 19-inch color set, the first 19-inch color receiver to be made available to the general public, which was unveiled here by Raytheon.

He was shown "industry firsts" in both color and black and white TV by Henry F. Argento, vice president and general manager of the Television and Radio Operations of Raytheon at the national convention of the company's television distributors at Chicago's Sheraton Hotel.

Hagerstown Daily Mail, June 26 1954

A "give away" of 4 Raytheon color sets at a Thrifty Drug store in Los Angeles, CA. on May 29, 1954. Ad published April 26, 1954.



Palm Springs Desert Sun, April 26 1954

A Raytheon color set reduced to \$399.95 and offered for sale at a Chicago department store on September 20, 1954.



Chicago Tribune, September 30, 1954