

"To Encourage the Development of Television"

THE TELEVISION SOCIETY, INC.

Incorporated under the Laws of the State of New York

New York Times

TELEVISION SHOWS PANO- RAMIC SCENE CARRIED BY SUNLIGHT

Television Steps out of Laboratory

A figure in flannels and white sport shirt executing lofts and lobs before a television camera on the roof of the Bell Telephone Company Laboratories, 463 West Street, yesterday, whirled a racket through all the strokes in the tennis player's repertory.

Three floors below Dr. Herbert E. Ives tuned in on the tennis player, watched the same lofts, the same lobs, the same forehand strokes that were being executed on the roof.

"We can take this machine to Niagara, to the Polo Grounds or to the Yale Bowl, and it will pick up the scene for broadcasting. The important step is that sunlight is used instead of artificial light. It will 'photograph' a prize ring and broadcast the fight scene. Television has stepped out of the laboratory as far as transmission is concerned. We are no longer limited to studio work."

417 FIFTH AVENUE, NEW YORK CITY

TELEPHONE ASHLAND 1757

TELEVISION SOCIETY

(Incorporated)

417 Fifth Avenue, New York

EXTRACTS FROM BY-LAWS

(Tentative)

OBJECTS

To encourage experiments in the transmission and reception of vision by evincing a lively interest and sympathy therein:

To spread the knowledge of the means and processes by which such transmission is made possible, and by any and all legitimate means furthering the progress of visualization by electrical impulses:

To acquire and maintain a library relating to the researches and development of transmission of sound and pictures and vision by vibrations resulting from electrical impulses:

To afford a center where all who are interested in the Science of Television may meet and interchange their knowledge and experience.

MEMBERS

There shall be five classes of members, namely: Active Members, Honorary Members, Sustaining Members, Life Members, and Members.

The Active Membership shall consist of Scientists and Engineers of recognized standing in the Electrical World.

Active Members shall have control of the operation of the Society. They shall be the only members with a vote and from their number shall elect the Board of Governors.

The Active Membership shall be limited to ninety-eight (98), being two (2) for each state in the United States of America and two (2) for the District of Columbia. The Board of Governors shall have the power to invite eligible persons, residents of North America, to become Active Members, to fill any vacancy or vacancies in the Active Membership.

Honorary Members. The Board of Governors may tender Honorary Memberships to such individuals as, in their judgment, merit and deserve this tribute of respect and upon acceptance by the Honoree, have the name duly enrolled as an Honorary Member.

Sustaining Members. Individuals, partnerships or corporations who desire to contribute funds annually for promoting and sustaining the Society in the pursuit of the objects for which it is organized may become Sustaining Members, upon being duly accepted by the Board of Governors.

Life Members. The Board of Governors are empowered to issue to individuals acceptable to them, Certificates as Life Members, upon payment of the sum of One Hundred (\$100.00) Dollars.

Members. Any reputable person who is in sympathy with the objects of this Society may become a member when duly nominated and accepted, upon the payment of the annual dues; and as long as such members remain in good standing, they shall receive all the benefits which the Society affords for the study of the Science of Television, including the special literature which the Society may, from time to time, produce for members, including the Official Monthly Journal of the Society.

Certificates of Membership. There shall be issued to each class of Membership a certificate suitable for framing and a membership identification card, designating the class of the membership.

DUES

The Annual Dues shall be Five (\$5.00) Dollars, payable in advance; which shall include an annual subscription to the official monthly publication of the Society.

ANNUAL MEETINGS

The Annual Meeting of the Society and election of members of the Board of Governors shall be held in the month of September. The time and place shall be designated by the Board of Governors and notice of the meeting and election to be mailed at least 30 days prior to the date thereof to the last known address of each active member.

THE BOARD OF GOVERNORS

The Board of Governors shall consist of Twelve (12) Active Members, elected by ballot at the first annual meeting of the Active Members. Four shall be nominated to serve a term of three years; four for a term of two years and four for a term of one year, or until their successors are elected.

At each succeeding annual election, four candidates for the Board of Governors shall be elected for a term of three years to fill the vacancies as they occur in succession.

OFFICERS

The Board of Governors shall elect from their membership, a President, a Vice-President and a Recording Secretary.

The Board of Governors shall also select a Secretary-Treasurer, not necessarily from their number. The Executive Secretary-Treasurer shall be placed under bond of some Bonding Corporation in such sum as the Board of Governors shall, in their judgment, determine.

TO ENCOURAGE THE DEVELOPMENT OF TELEVISION

The Television Society, Inc., is organized to gather and dispense information regarding every latest development in the science of Television and will cooperate with scientific societies in this and other countries, to that end.

CHARTER MEMBERS, THE TELEVISION SOCIETY, INC.

The Charter Members include a long list of prominent men in the Radio Field, among them the following:

Harold J. Wrape, Pres. Federated Radio Trades Assn.
Julian E. Sampson, Pres. National Radio Retailers Assn.
Michael Ert, Vice-Pres. Federated Radio Trades Assn.
G. H. Clark, Radio Corp. of America
H. H. Eby, H. H. Eby Mfg. Co.
Chas. Izenstark, Baird Television Development Co.
H. G. Erstrom, Sec. Fed. Radio Trades Assn.
A. J. Carter, Carter Radio Co.
Fred D. Williams, Raytheon Mfg. Co.
S. J. Spector, Insuline Corp. of America
Geo. Lewis, Owensboro, Ky.
John W. Van Allen, Buffalo, N. Y.
D. E. Replogle, Raytheon Mfg. Co.
A. T. Haugh, United Radio Corp.
O. C. Roos, Bronx, N. Y.
C. A. Wessel, New York, N. Y.
Lester E. Noble, Federal Radio Co.
John T. Morgan, Charleston Elec. Supply Co.

The Television Society, Inc., is altruistic in its motives, and will extend every possible aid in advice and direction to the earnest investigator in this new Science, Television.

The members will take pride in the fact that the small annual dues from many thousands of members will make possible the wide educational program of The Television Society through its Official Magazine, TELEVISION, without resorting to soliciting funds from wealthy philanthropists to support the work of the Society.

Appreciating the marvelously rapid development and perfection of Radio in America, as a result of the eager efforts of an army of experimenters, a similar result is naturally expected in Television.

TELEVISION SOCIETY OF GREAT BRITAIN

Dr. C. Tierney, D.Sc., is Chairman of the Television Society of Great Britain. The list of distinguished individuals interested is too long to reproduce here but includes: Duke of Montrose, C.B., C.V.O.; Sir Oliver Lodge, F.R.S., D.Sc.; Sir Philip Gibbs, K.B.E.; Sir John C. W. Reith; Viscount Haldane of Clorn, F.R.S., K.T., O.M., P.C.; Sir Edward Manville, M.I.E.E., M.P., J.P.; Sir John S. Samuel, K.B.E., D.L., F.R.S.E.; Sir James Percy, D.L., J.P.; Capt. O. G. Hutchinson; Admiral Mark Kerr, R.N., C.B., M.V.O., and many others.

Television Is The Marvel Of Marvels

There have been made amazing discoveries in experimenting, such, for instance, as "Noctovision—Seeing in Total Darkness!" by Mr. John L. Baird.

Naval authorities are intensely interested in Noctovision as it has been demonstrated that navigating at night and in fogs, with comparative safety is a probability. See "Noctovision" by Ronald F. Tiltman, F.R.S.A., A.M.I.R.E., A. Rad. A., in the first issue of TELEVISION.

Great enthusiasm was manifested in TELEVISION, America's First Television Magazine, when 5,000 copies were distributed in Chicago to those attending the Radio Manufacturers' Association Convention and Radio Show.

Complimentary messages assuring hearty cooperation have been received from all parts of the country. The very first check received bore the signature of the eminent Dr. E. F. W. Alexanderson, Chief Consulting Engineer of the General Electric Company, whose "RECENT TELEVISION EXPERIMENTS BY THE GENERAL ELECTRIC COMPANY," is one of the leading articles in the issue.

Keep abreast the rapid development of Television. Join the Television Society and receive all the Special Literature and special help it will afford you.



Help make The Television Society, Inc., one of the outstanding successes of the year. Fill in the application for membership and mail with your check today.

"To Encourage The Development of Television"

TELEVISION SOCIETY, INC.

417 FIFTH AVENUE, NEW YORK, N. Y.

The undersigned desires to be enrolled as a member of The Television Society, Inc. Herewith find remittance covering the annual dues, which include one year's subscription to TELEVISION, the Official Monthly Publication of the Society

ANNUAL DUES	NAME
In U. S. \$5.00	STREET
Canada 5.50	CITY
Foreign 6.00	STATE.....
Life 100.00	
PLEASE GIVE VOCATION.....	