


## F COLORED FILM, vislol



## General Features

The Dage vidicon color camera was developed after two years of production experience with vidicon systems. The skillful design makes best use of the unusual technical characteristics of the vidicon to provide color pictures of excellent fidelity. In contrast to other techniques, the 3 vidicon system will operate with film and slides of varying density without developing objectional noise in the picture. The equipment is low in cost and is simple to operate and adjust.

The compact design of the camera permits its use in existing film rooms. It can be used with color or black and white film with excellent results. There are two emergency black and white channels. Both 16 mm and 35 mm film can be used as well as slides and opaques. Most standard TV projectors can be readily converted for use with either color or black and white film operation.
The Dage camera is unconditionally guaranteed to provide color pictures of the highest quality.


MODEL G50A COLOR MONITOR

## SPECIFICATIONS ON BACK



# Sensational Keu Plan For Color! 

 PROTECT YOUR INVESTMENT IN TELEVISION!
#### Abstract

A plan for color is practical when it involves improving present black and white performance while providing economical "building.block" design for adapting to color. "Adapting" in the DAGE sense DOES NOT mean adapting from one standard to another, or Rube Goldberg attachments. The single monochrome channel serves as the green channel in the color camera.


The DAGE Colorplan invites your logical thinking along the following lines:

1. The first step into local color telecasting will be the transmission of color film programs. This means the Ike chain must go eventually. If we can provide an immediate improvement in monochrome film transmission with equipment that will become an integral part of the color film chain, we have taken the first important step in color planning. The DAGE Basic Vidicon Film Chain provides this improved performance, plus many economical advantages such as non-synchronous long-application projectors, simple setup and adjustment, truly automatic black level, practical unattended operation, low initial cost and extremely low maintenance cost.
2. The need for color film programming may come suddenly. When this occurs, if we can provide simple plug-in components for two additional primary colors to form a completely integrated simultaneous color chain, we have taken the final step in color planning for initial programming. The space required for color is exactly the same as required for monochrome! THIS SPACE IS ONLY $6 \times$ 81/ FEET FOR CAMERA AND MULTIPLEXER. TWO COLOR FILM PROJECTORS, SLIDE PROJECTOR AND CONTROL CONSOLE, ALLOWING ADEQUATE SPACE, FOR OPERATIONS AND MAINTENANCE OF EQUIP. MENT!

If you need a color film chain at once, plus encoding gear for FCC Standards, DACE is ready, SEE IT IN OPERATION AT THE NARTB CONVENTION, SPACE NUMBER 3, HEAVY EQUIPMENT SECTION. When you visit our booth, you can see the DAGE buildingblock Colorplan in operation, and obtain full details on this amazing plan.


Pick up your copy of "Practical Planning for Color" at our NARTB Booth

ASK ABOUT OUR FINANCING ARRANGEMENTS


Monochrome camera \& multiplexer serves as green channel in color camera. Protects your investment in B \&W film camera

Color camera \& multiplexer.
Two additional channels plug-in to facilities shown at left.

Monochrome camera control console single channel control, auxiliary panel and cable junction chassis are returned
to Dage when converted to color

SELECTIVE MONOCHROME MONITOR

SINGLE CHANNEL CAMERA CONTHOL

AUXILIARY PANEL

CABLE JUNCTION CHASSIS


Color camera control unit substituted chassis are easy to install.


## Courtesy of Richard Diehl

