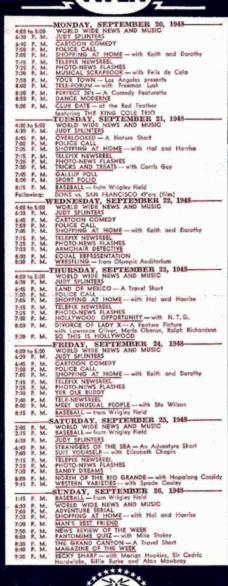






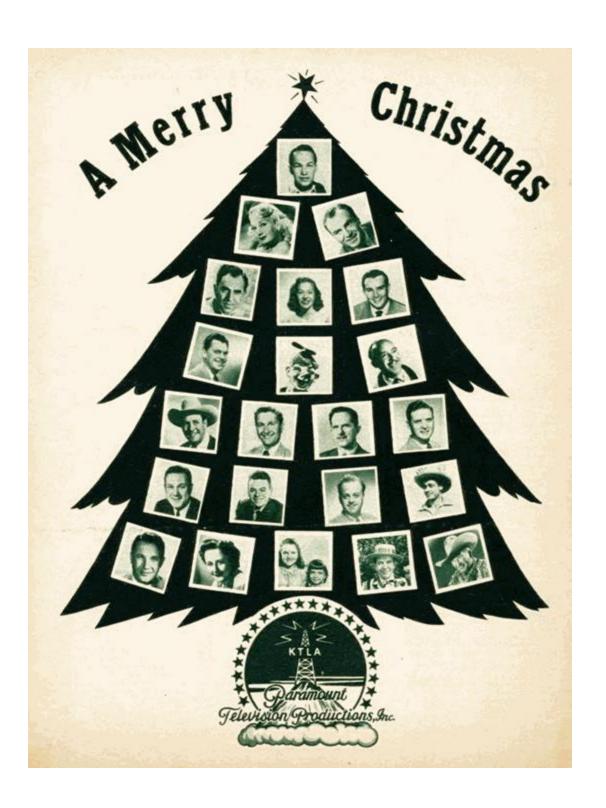
5451 MARATHON ST. . HOLLYWOOD 38 . PHONE HO. 6363

# PROGRAM CHANNELS (TLL) 76-82 MC





5451 MARATHON ST. . HOLLYWOOD 38 . PHONE HO. 6363





THE WEST COAST'S FIRST COMMERCIAL TELEVISION STATION 5451 MARATHON ST. HOLLYWOOD 28, CAL.

CHANNEL 5

# KTLA

76-82 MC

#### LIVE STUDIO

		FAC CHC	TIME CHG.	TOTAL I TIME CHARCE	TOTAL 13 TIMES 5% OUC. CHARCE	TOTAL 26 TIMES 10% DESC. CMARGE	TOTAL SI TIMES 1215 % DISC. CHARGE
1	hour	300.00	100.00	400.00	380.00	360.00	350.00
1/2	*	180.00	100.00	280.00	266.00	252.00	245.00
			75.00				
			50.00				
5			50.00				
- 1		25.00	25.00	50.00	47.50	45.00	43.75

#### FILM STUDIO

		FAC ENG.	TIME CHG.	TOTAL 1 TIME CHARCE	TOTAL 13 TIMES 5% DISC. CHARGE	TOTAL 26 TIMES 10% DISC. CHARGE	SZ TIMES SZ TIMES SZ TIMES SZ TIMES CHARGE
1	hour	200.00	.100.00	.300.00	.285.00	270.00	262.50
1/2		125.00	.100.00	225.00	.213.75	.202.50	196.88
14	**	75.00	. 75.00	.150.00	.142.50	135.00	131.25
				.115.00			
5		50.00	. 50.00	.100.00	. 95.00	. 90.00	87.50
1		25.00	. 25.00	50.00	47.50	45.00	43.75

#### TIME SIGNALS

	FAC CHG.	TIME CHARCE	TOTAL CHARCE
Less than 1 minute	20.00	10.00	30.00

## FIELD PICK-UP

Field pick-up rates include time charges as above, but will vary with amount of facilities used.

Full charges will be quoted on request.

# REHEARSAL

- (a) Live studio rehearsal time will be allotted at the rate of \$25.00 for ½ hour or for any fraction thereof. (b) Film studio rehearsal time will be allotted at the rate of \$15.00 for ½ hour or for any fraction thereof.

### GENERAL INFORMATION

- 1.4 All above charges are commissionable to recognized agencies at lifteen percent.

  (d) Station facilities and transmitter time at such token charges will only be available and distinct time will only be reserved for disents agreeing to use station facilities and transmitter time at asset called the entire time at a second time the Los Angeles area.

  Angeles area.

  (e) KTLA reserves the right to require a minimum reheared time where such a renimmum is necessitated by the nature of the program concerned.

Courtesy of Don Kent