

# Television Proof Seen

## Demonstration In Explanation

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Proving to thousands of Portlanders that television is definitely here and not around the corner was the Farnsworth mobile television unit, which broadcast actual programs in the Meier & Frank company's auditorium last week.

At one end of the auditorium was a complete television studio equipped with a camera, microphone and a battery of powerful lights. From this studio numerous broadcasts were produced during the demonstration. The artists were local singers, musicians and other entertainers.

In back of the studio behind a large black curtain was a huge control panel. In its center was a television screen, and from this the spectators could see a program being broadcast from the studio a few feet away. The pictures on the screen, which were flashed on at the rate of 30 a second to give an illusion of motion, were not black and white, but blue-white in color.

### Monologue Given

Participating in one of the broadcasts was Young Oregonian Marielouise McPherson, a member of the Reporters' and Radio clubs. For her part on the program she gave an amusing monologue about football. After her performance Marielouise was asked how it felt to be televised.

She had only this to say: "It was awfully hot." (In reference to the strong spot and flood lights.)