

# Television To Be Shown

## Meier & Frank's to Sponsor Exhibit

Practical television, with Portland talent performing before the cameras, will be demonstrated September 25, 26 and 27 at Meier & Frank's auditorium, it was announced Monday.

The demonstrations, first of a nation-wide series, will be presented by the Farnsworth Mobile Television unit, manufactured and staffed by the Farnsworth Radio & Television corporation, Fort Wayne, Ind.

### Pictures to Flash

A television transmitter, set up at one end of the auditorium, will transmit pictures to a receiver at the other end. Spectators will have full opportunity to view both the transmission and reception. Arthur Halloran of the Farnsworth staff will explain the operation and answer questions.

Professional entertainers will assist the volunteer amateurs, it was announced.

The show will be presented at hourly intervals from 10 A. M. to 5:30 P. M.

R. B. Gamble, manager of the Farnsworth unit, was in Portland Monday to assist store officials in arranging the show.