

WBKB - Treasury Hour
Wed. - 6/13/45

1. ANNOUNCER - Hello, everybody, this is BILL DUANE welcoming you to another Treasury Hour in the interests of the Mighty Seventh War Loan Drive. At Treasury Center, 72 W. Adams Street, a huge crowd of bond-buyers has gathered to see our television show - announcer Don Davitt is over there as our volunteer master of ceremonies, and Don will call us here ever so often with names of amounts of wise bond-buyers - so get busy there at Treasury Center, and let's make our thermometer here at the studio shoot the works today for Victory!

here with some of that special Navy music; representing the Treasury Department, Mrs. Frank P. Hixon, State Chairman of the Women's Division, War Finance Committee of Illinois; lovely Pat Willis, singer from the Buttery; Jack Hilliard, singing lead of the Ziegfield Follies with Milton Berle, now working in a defense plant; Navy Hero Chief Ed Titus.

3. MUSIC: Navy Band

6. ANNOUNCER:- States that today is Netherlands Day at Treasury Center and interviews Mrs. Frank P. Nixon

7. ANNOUNCER - Introduces Jack Hilliard, singer - (A) STRANGE MUSIC
 > *blues between* (B) YOU BELONG TO MY HEART

9. ANNOUNCER: - Interviews Navy here Chief Ed. Titus

14. MUSIC - Navy Band

15. ANNOUNCER - That does it, folks, until next Wednesday, when Deane Carroll, singer, and Pat Buttram, funny-man of Barn-Dance fame, will be our Guest Stars. Tomorrow is Yugoslav Day at Treasury Center, so come down and buy a bond. Our total sales today for future Victory are \$

ANNOUNCER:

And now for the war bond quiz part of our program. For the first time in this special series We've asked a woman to be on the receiving end of the quiz...and today our guest is Mrs. Frank P. Hixon, State Chairman, Women's Division, War Finance Committee of Illinois. But, before we start the quiz part of this broadcast, can you tell us Mrs. Hixon, how the war bond sales are going in Illinois?

HIXON:

Fortunately I've come prepared for that question. Sales to individuals through June 11, are \$336 million or nearly 69 percent of quota.

ANNOUNCER:

How about E bond sales...the bonds I buy through payroll savings?

HIXON:

At the close of business, day before yesterday, E bonds bought in Illinois totaled \$160 million or a little more than 57 percent of quota.

ANNOUNCER:

Mrs. Hixon, we understand that one of the successful war bond promotions sponsored by the women's division is the purchase of hospital equipment, is that right?

HIXON:

It is.

ANNOUNCER:

Can you tell us how much it costs to fly a wounded man from Okinawa?

HIXON:

About \$500 from Okinawa to Pearl Harbor and another \$200 to fly him the additional 2100 miles to San Francisco...or to put it the war bond way, the cost of a \$1,000 bond...about \$750.

ANNOUNCER:

A good many of our men were so badly wounded on Okinawa that transfusion of whole blood was necessary...can you give us an idea how much this costs?

HIXON:

To fly 10 pints of whole blood from San Francisco to Okinawa costs about \$80 - a little more than the cost of a \$100 bond.

ANNOUNCER:

I'm sure no one would want to deny this wonderful life-giving service to any brave American fighter for cost of a mere \$100 bond. Now tell me, Mrs. Hixon, what particular project the Women's Division is sponsoring for the 7th War Loan?

HIXON:

One of my favorites is our search for the "Savin'est" woman in Illinois...

ANNOUNCER:

"Savin'est" woman in Illinois? That sounds very interesting... tell us about it...

HIXON:

Many women are making all sorts of sacrifices in order to buy extra bonds...some are doing without new clothes and making over dresses, suits and coats...and hats, too. Many women are saving not only their ration points, but their household dollars, by raising food in their victory gardens. Other women are doing their own home decorating, and putting their savings in war bonds; there are a great many ways household money can be saved - and we are on the quest for the woman who saves the most.

ANNOUNCER:

That's a very practical project...and most original...tell us, Mrs. Hixon, what do you plan in the way of honoring the "Savin'est" woman?

HIXON:

We have planned a special week-end vacation for her in Chicago.

ANNOUNCER:

What is that paper you have in your hand? Let's see it...

HIXON:

It's the cover...for our June-July bulletin...Betsy Ross showing the first American flag to George Washington...you see war bond sales must go on all the time...in between war loan drives as well as during them. We have three very important patriotic days to be observed the war bond way in June and July...

ANNOUNCER:

Three?

HIXON:

Tomorrow, June 14, is Flag Day...the 168th anniversary of the birth of the Stars and Stripes...July 4th, is, of course, our National birthday...and July 14 is Bastille Day...

ANNOUNCER:

And three very important reasons for speeding up war bond sales all through the year. Thank you, Mrs. Hixon, for coming to the studio today...and I'm going to say it for you, Mrs. Hixon...don't forget folks, that next Sunday is Father's Day...and there's no better way to remember Dad than with a 7th War Loan Bond.